NO. 5A-H1215 ✓

ORDER NO. 54431

DATE 6-21-1935

FREED NEWS CO.,
SPRINGFIELD, OHIO

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
SPRINGFIELD, OHIO

in 1BH938

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT TAN & LIGHT BROWN MIXED OR MOTTLED STONE. LIGHT GRAY STONE BASE & STEPS. LIGHT STONE LAMP POSTS. GRAY ALUMINUM CAPS OR LIGHT ON TOP OF POSTS. LIGHT GRAY ALUMINUM SASH & CASINGS BETWEEN WINDOWS GREEN LAWN & SHRUBBERY NEXT TO BLDG. LIGHT GRAY WALKS. DARK STREET PAVING. REMOVE WIRE & TRAFFIC LIGHT SIGNAL. GREEN HEDGE IN FOREGROUN SHOW FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1216

FREED NEWS CO.,
SPRINGFIELD, OHIO

ORDER NO. 54431

DATE 6-21-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HOSPITAL AND
NURSES' HOME, SPRINGFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DULL TAN BUFF BRICK, DULL BUFF SASH. FIRST FLOOR LIGHT STONE, LT. STONE CORNICE & TRIM. BLACK MARBLE LAMP POSTS & RAILING AT ENTRANCE COPPER TOP ON TOWER. BLDG. ON RIGHT SAME COLOR. PINK & WHITE FLOWERS ALONG WALK ON RIGHT. GREEN SHRUBBERY ALONG FRONT OF BLDG. GREEN VINES ON TERRACE AT LEFT. LIGHT STONE CURB ON LEFT & CENTER. DARK SIGN ON CORNER. REMOVE WIRES & POLES & TRAFFIC LIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1217

ORDER NO. 54436

DATE 6-21-1935

F. W. WOOLWORTH CO.,
ROCKFORD, ILL.

6 M ART COLOTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) BLACKHAWK PARK, ROCKFORD, ILL.	IMPRINT NONE

in 1BH1120

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET BY

DEADLINE

NO. 5A-H1218 ✓

ORDER NO. 54436

DATE 6-21-1935

F. W. WOOLWORTH CO.,
ROCKFORD, ILL.

6 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.	FRONT No. 1 R. M. NO
TITLE (IN FULL) FAUST HOTEL, ROCKFORD, ILL.	IMPRINT NONE

COLOR DESCRIPTION

RED BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1219

F. W. WOOLWORTH CO.,
ROCKFORD, ILL.

ORDER NO. 54436

DATE 6-20-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOWER BUILDING,
ROCKFORD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1220

F.W. WOOLWORTH CO.,
ROCKFORD, ILL.

ORDER NO. 54436

DATE 6-21-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) JEFFERSON STREET BRIDGE, ROCKFORD, ILL.

in 1BH1120

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET #10

DEADLINE

PUTNAM STUDIOS,
LOS ANGELES, CALIFORNIA

NO. 5A-H1221

ORDER NO. 54465

DATE 6-21-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- LAKE ARROWHEAD

IN ARROWHEAD WOODS, CALIFORNIA

BOT- LAKE ARROWHEAD LODGE

PRIVATE NO. ~~BEFORE~~ LOWER ~~TITLE~~ - A-22 (left corner)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. AT BOTTOM OF MESSAGE SPACE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1222

PUTNAM STUDIOS,
LOS ANGELES, CALIFORNIA

ORDER NO. 54465

DATE 6-21-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- LAKE ARROWHEAD IN ARROWHEAD WOODS, CALIFORNIA
BOT- RAINBOW FLEET ON LAKE ARROWHEAD
PRIVATE NO. ~~BEFORE~~ left corner LOWER ~~TITLE~~ - A-23

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES Same as 5AH1221
IMPRINT SAME AS ABOVE

R.M. AT BOTTOM OF MESSAGE SPACE

5AH1113

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1223

ORDER NO. 54465

PUTNAM STUDIOS,
LOS ANGELES, CALIFORNIA

DATE 6-21-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER, LOWER, CENTER) BORDER.

TITLE (IN FULL) TOP- SAN BERNARDINO MOUNTAINS, CALIFORNIA

BOT- HIGH GEAR ROAD TO "RIM O' THE WORLD" AND LAKE ARROWHEAD, OLD BALDY IN DISTANCE

PRIVATE NO. ~~BEFORE~~ LOWER ~~TITLE~~ A-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~XX~~ NO

IMPRINT SAME AS ABOVE

~~RXXX

NO. 5A-H1224

PUTNAM STUDIOS,
LOS ANGELES, CALIFORNIA

ORDER NO. 54465

DATE 6-21-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES same 5AH1221
TITLE (IN FULL) GREETINGS FROM LAKE ARROWHEAD CALIFORNIA	IMPRINT SAME AS ABOVE
PRIVATE NO. LOWER LEFT CORNER- A-25	R.M. IN LOWER MESSAGE SPACE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 5A-H1225

ORDER NO. 54465

DATE 6-21-1935

PUTNAM STUDIOS,
LOS ANGELES, CALIFORNIA

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) ~~XERX~~ THINGS TO SEE

AND DO LAKE ARROWHEAD

PRIVATE NO. LOER LEFT CORNER A-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES same as 5AH1221

IMPRINT SAME AS ABOVE

R.M. AT BOTTOM OF MESSAGE SPACE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1226 ORDER NO. 57354 DATE 11-28-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER STONELEIGH, INC.
DALLAS, TEXAS

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title In full TOP: THE STONELEIGH - DALLAS, TEXAS

BOT: EVERY DESIRABLE ATTRIBUTE OF A METROPOLITAN RESIDENCE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO AND NOTE FOLLOWING CHANGES: THE TWO GREEN CHAIRS ON THE RIGHT NEAR THE CENTER ARE NOT GREEN, THEY ARE XXXX THE SAME COLOR AND DESIGN AS THE TWO BESIDE THE STATUE, OTHERWISE THE SAME AS THE OTHERS, A GOLDEN YELLOW LEATHER. THE COLOR AT THE ELEVATOR DOORS SHOWN BEHIND THE CENTRAL PILLAR IS A LIGHT ORANGE, BRIGHTER THAN OUR NO.5. THAT RED SETTEE ON THE LEFT, NEAR THE STAIRS, IS A BRIGHTER RED THAN SHOWN HEREIN. OTHERWISE, IT'S PERFECT.

ALSO SEE TISSUES ATTACHED TO PHOTOS.

RETURN COLORED PHOTO TO C.E.HARRINGTON.

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

NO. 5A-H1228

HOPKINS CAMERA & GIFT SHOP,
TRAVERSE CITY, MICH.

ORDER NO. 54495

DATE 6-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

CON FOSTER MUSEUM, TRAVERSE CITY,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION BRICK- VERY DARK CREAM. GRAY NAME PLATE, GOLD LETTERS SQUARE UP FRONT OF THE LOAD OF LOGS. BACK OF THE LOAD OF LOGS IS A PAIR OF LOGGING WHEELS WITH LOGS UNDERNEATH. BRING OUT THE WHEELS THAT THEY SHOW BETTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo Sp 81 1591

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1229 ORDER NO 54469 DATE 6/21/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL YORK,
ST. LOUIS, MD.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
TOP- OVERLOOKING THE PLAZA
BOT- HOTEL YORK .

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED TO PHOTOGRAPH

PHOTO LITHO
Rephoto

NEG. NO.

___Photograph each Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process. 150 175

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH

ENGRAVING DEPARTMENT

___HALFTONES FROM _____ ___ COPIES

___DUPLICATES_____ ___ ZINC COLOR PLATES

LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE ___

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

___ZINC ETCHINGS FROM ___ COPIES

_____DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE ___

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

___FLAT ___PROOF ___IN COLORS ___SPECIAL STOCK

_____ELECTROTYPES EACH OF _____

ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1230 ORDER NO. 54472 DATE 6/21/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED — Photos for this Customer

CUSTOMER Wegner's Inc.,
Detroit, Mich.,

25M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE, WHITE BORDER (All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO. 5 R. M. (Yes) No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full 9 BLENDED FLAVORS (ETC., AS PER COPY)

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line - - Halftone — Combination. Screen 120 133

Dry — Wet Pancromatic — Color Separation. Screen 150 175

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

_____HALFTONES FROM _____ COPIES

_____DUPLICATES _____ ZINC COLOR PLATES

_____LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

_____ZINC ETCHINGS FROM _____ COPIES

_____DUPLICATES _____ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

_____FLAT _____GOOD _____IN COLORS _____SPECIAL STOCK

_____ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR

Make Red impressions

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1231 ORDER NO. 54487 DATE 6-25-35

CUSTOMER BARSAROBE, INC.,
NEW YORK, N.Y.

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART — DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO. 9035 PRICE $2.75

NO. 9945 PRICE $3.75

FRONT NO. 5 (All of this on address side) R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

Do not retouch faces

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

ROBE NO. 9035 TO MATCH SWATCH WITH WHITE EDGE AS ON CARD NO. 4A-H1038

ROBE NO. 9945 RED AS PER SWATCH WITH SLEEVES OF ROSE AS PER SWATCH

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
_____ LINE & HALFTONE COMB _____ COLOR PROCESS

ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE TIKE COPY - VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

DEADLINE

NO. 5A-H1232

SAPIRSTEIN GREETING CARD COMPANY
CLEVELAND, OHIO

ORDER NO. 54532

DATE: 6-25-35

25M ART COLORTONE POSTCARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

BIRD'S-EYE VIEW OF CLEVELAND
CITY HOSPITAL, CLEVELAND, OHIO
SMALL TYPE ON ~~BOTH~~ COPYRIGHTED BY
AERIAL SURVEYS, INC., CLEVELAND, OHIO
PRIVATE NO. BEFORE TITLE- 90

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1233

SAPIRSTEIN GREETING CARD COMPANY

ORDER NO. 54532

CLEVELAND, OHIO

DATE 6-25-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

BIRD'S-EYE VIEW OF CLEVELAND MUNICIPAL STADIUM, CLEVELAND, OHIO. SMALL TYPE-COPYRIGHTED BY AERIAL SURVEYS, INC., CLEVELAND, OHIO PRIVATE NO. BEFORE TITLE-91

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTAHCED TO PHOTOGRAPH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET OK

DEADLINE

NO. 5A-H1234

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 54525

DATE 6-25-35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 11 R. M. YES

TITLE (IN FULL) IMPRINT

ALCAZAR GARDENS AND TOWER OF THE PALACE OF SCIENCE
PRIVATE NO. 4451 UPPER LEFT CORNER-
BOTTOM TITLE ON PANEL-AMERICA'S EXPOSITION, SAN DIEGO, CALIFORNIA

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 5A-H1235

ORDER NO. 54525

DATE 6-25-35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
FEDERAL BUILDING

PRIVATE NO. UPPER LEFT CORNER-4452
BOTTOM TITLE ~~CAL~~--AMERICA'S
EXPOSITION, SAN DIEGO, CALIFORNIA

FRONT NO. 11 R. M. YES

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTAHCED TO PHOTOGRAPH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIFORNIA

NO. 5A-H1236

ORDER No. 54525

DATE 6-25-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER, LOWER, CENTER) BORDER.

TITLE (IN FULL)

PATIO, HOUSE OF HOSPITALITY
BOTTOM TITLE ~~GR [illegible]~~ - AMERICA'S
EXPOSITION, SAN DIEGO, CALIFORNIA
PRIVATE NO. UPPER LEFT CORNER-
4455

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO X B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

THOMAS R. WEST,
MAIAMI, FLA.

NO. 5A-H1237

ORDER NO. 54523

DATE 6-25-35

25M ~~12,500~~ ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)
THE FLORIDA EVERGLADES, SCENE
ALONG THE TAMIAMI TRAIL
PRIVATE NO. BEFORE TITLE-862

FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

USE OWN JUDGMENT FOR COLORS. NO FLOWERS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 5A-H1238

GUEE COAST CARD CO.,
ST. PETERSBURG, FLA.

ORDER NO. 54522

DATE 6-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

PASS-A-GRILLE BEACH, FLA. FROM THE AIR.
PRIVATE NO. BEFORE TITLE-S-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT GULF COAST CARD CO., ST. PETERSBURG, FLA.

Dr 7 BH 193

COLOR DESCRIPTION BEACH COTTAGES USE OWN JUDGMENT, MOSTLY WHITE, SLATE ROOF. BEACH TO LEFT--CLEAN UP. MAKE L SAND WITH WAVES. ROAD ALONG SHORE TO LEFT IS SAND ROAD. ROAD ALONG SHORE TO RIGHT IS PAVED, WITH MARBLE INLAID CEMENT SIDEWALK. CEMENT SEAWALL. HOTEL PASS-A-GRILLE BEACH, WHITE, DK. ROOF. HITEL DON-CE-LAR LIGHT TAN. RED ROOF TOPS. DRAW IN CAUSEWAY ACROSS BAY TO ST. PETE. PRINT IN NAMES AS INDICATED. SAME IDEA AS CARD ATTACHED. ALSO SEE TISSUE ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE [illegible] P.A

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 5A-H1239

ORDER NO. 54522

DATE 6-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL)	IMPRINT
THE FAMOUS GREEN BENCHES, ST. ~~XXX~~ PETERSBURG, FLA. // THE SUNSHINE CITY. // PRIVATE NO. BEFORE TITLE-S-188	SAME AS ABOVE

COLOR DESCRIPTION MAKE BETTER PRINT. USE PART AS MARKET, TO BRING GREEN BENCHES OUT WHICH IS THE MAIN FEATURE OF THIS OF THIS CARD. TRY & MAKE WOMAN IN FOREGROUND SNAPPY, NO RED IN CLOTHES. MAKE SECOND MAN TO RIGHT IN WHITE PALM BEACH SUIT. TAKE OUT LETTERING ON BENCHES. BENCHES GREEN, DO NOT CUT OFF FROM FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

OTTO ULBRICH CO.,
BUFFALO, N.Y.

NO. 5A-H1240 ✓

ORDER NO. 54518

DATE 6-25-35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)
BUFFALO, N.Y. PEACE BRIDGE
FORT ERIE, ONTARIO

FRONT NO. 1 R. M. YES same as 5AH700

IMPRINT
SAME AS ABOVE

Put in stamp space "Place Stamps Here"

COLOR DESCRIPTION REMOVE DIRT FROM FORD IN FOREGROUND-COLOR CARS DIFFERENT REMOVE ASH CAN FROM LEFT FOREGROUND. COVER ALL OPEN LAND IN FOREGROUND WITH LAWN. FILL IN LEAVES ON TREES&SHRUBS. BRIDGE-STONE GRAY AS IN AIR VIEW NO. 14. STEEL SUPERSTRUCTURE-BLACK. BLDG.-LEFT FOREGROUND GRAY SAND-STONE. HOUSES-WHITE WITH GREEN TRIM. SMOKESTACK AND BLDG. LEFT FOREGROUND DARK RED BRICK. OUTLINE BUFFALO SKYLINE AS DISTINCTLY AS POSSIBLE. SMOKE STACK AND BUILDINGS ON EXTREME RIGHT PALE RED BRICK. WHITE TRIM. RIVER BLUE GREEN. BRING OUT BRONZE IN DEDICATION PLATE IN LEFT FOREGROUND. BANK ON OTHER SIDE OF RIVER GREEN LAWN. UNIFORM OF ATTENDANT DARK BLUE AND BRASS BUTTONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1241 ORDER NO. 54514 DATE 6-25-35

CUSTOMER EVANSHIRE HOTEL,
EVANSTON, ILL.

12,500M POST CARDS SIZE 3 1-2 X 5 1-2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FOUNTAIN PLAZA APARTMENTS - EVANSHIRE HOTEL - HINMAN AVE. AT MAIN ST. - EVANSTON, ILL.

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PUT FOLIAGE ON TREES. CUT OFF RIGHT SIDE CLOSE TO HOTEL. TAKE OUT LAMP POST, NRA FLAG & ALL AUTOS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHEDFOR COLORS.

OCH1607

RETURN PHOTO YES NO

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) (Handcolor) Black & White Proof. Titles — Red, Blue.

Screen 120 133 150 175

ENGRAVING DEPARTMENT

_____ HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
_____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ COLORS _____ SPEC
_____ ON WOOL _____ H OF

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO ___ YES ___ NO

DIAL No. 5A-H1242 ORDER NO. 54533 DATE 6/26/35

CUSTOMER MOSS ROSE CAFE,
TEMPLE, TEXAS

6 M POST CARDS SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

top- MOSS ROSE CAFE – TEMPLE'S FINEST
BOT-COMPLETLY AIR CONDITIONED

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED

COLOR DESCRIPTION

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

STYLE ART COLOR TONE, WHITE BORDER
(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

___Photograph each - Size 5x7 - 8x10 - 10x12
___Prints each from ___ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line - Halftone — Combination.
Dry Wet - Pancromatic — Color Separation
Transfer — Paper Process New Process.
Stripping White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles Red, Blue.
Screen: 120 / 133 / 150 / 175

ENGRAVING DEPARTMENT

HALFTONES FROM ___ COPIES
___DUPLICATES ___ ZINC COLOR PLATES
___ LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ___ WIDE ___ HIGH SAME SIZE ___
SCREEN 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUNDS ETC.

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

___ZINC ETCHINGS FROM ___ COPIES
___DUPLICATES ___ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ___ WIDE ___ HIGH SAME SIZE ___

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
___ ELECTROTYPES EACH OF ___
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR

NO. 5A-H1243 ✓

ORDER NO. 54543 B5

SUCESION DE I. L. MADURO JR., 34-46
CATHEDRAL SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281,
PANAMA. PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, 6-27-1935
ETC., ETC.

25 M ART COLORTONE POST CARDS, ~~XXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE KISS OF THE OCEANS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

No on Front

COLOR DESCRIPTION

USE PHOTO NO. 50548. BRING OUT NAMES AS ON CARD ATTACHED.

Strip in tapes on red

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

SUCESION DE I.L.MADURO,JR., 34-46 CATHEDRAL SQUARE,RX NEXT TO CENTRAL HOTEL,P.O.BOX 281, PANAMA. PANAMA HATS,SILKS, FRENCH PERFUMES,SOUVENIRS,ETC., ETC.

NO. 5A-H1244

ORDER No. 54543

DATE 6-27-1935

25 MART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

MAKE DRAWING OF CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 1X AP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1245 **ORDER NO.** 54549 **DATE** 6/26/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER The Whitman, Miami Beach, Fla.

25M Post Cards SIZE 3½ X 5½

STYLE Photo Colorit, white border (All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO. 5 R. M. (Yes) No

Title in Plate Yes No Copyright in Plate Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

The Whitman By-The-Sea Miami Beach, Fla.

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

See instructions attached

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen (120 / 133 / 150 / 175)

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process New Process.

Stripping — White Border — Full Face.

(Blue Print) - Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

See instructions attached

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____DUPLICATES _____ ZINC COLOR PLATES

_____LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ZINC ETCHINGS FROM _____ COPIES

_____DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

_____FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1246 ORDER NO. 54550 DATE 6/26/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED — Photos for this Customer

CUSTOMER Pig Trail Inn, Inc.,
Miami Beach, Fla.

12,500 X POST CARDS SIZE 3½ X 5½

STYLE Art colortone, white border
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

top- Pig Trail Inn Miami Beach, Florida

bot- "America's Largest " - "Florida's best"

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCT ONS ATTAHCED

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

XSEE INSTRUCTIONS ATTACHED

SEE INSTRUCTIONS ATTACHED

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1247 ORDER NO. 54551 DATE 6/26/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER S. S. Holdender, Inc., Chicago, Illinois

12,500 M POST CARDS Group (3) SIZE 3½ X 5½

STYLE ART COLORTONE, WHITE BORDER Just Size

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

PHOTO RETURNED TO

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD. CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border - Full Face.

(Blue Print) (Handcolor) — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

___ HALFTONES FROM ____ COPIES

___ DUPLICATES ____ ZINC COLOR PLATES

___ LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

___ ZINC ETCHINGS FROM ____ COPIES

___ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

PHOTO USED FOR

YES NO

RETURN PHOTO

DEADLINE

SIZE ____ WIDE ____ HIGH SAME SIZE ___

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE ____ WIDE ____ HIGH SAME SIZE ___

BLOCKING DEPT WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

NO 5A-H1248 1248

The Ruben Publishing Company

Newburgh, N.Y.

ORDER NO 54559

DATE 6/26/35

12,500 XX M ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

ST. FRANCIS CHURCH, NEWBURGH, N.Y.

FRONT NO. 2 R. No

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BRICK BLDGS. PEA GREEN TRIM. GOLD CROSS. DOME PEA GREEN. DOME TRIM WHITE. WINDOWS ALL FANCY COLORED. ENTRANCE, - STONE AND COBBLES 3 SHADES OF STONES, ALSO FOUNDATION. SIDEWALK RETOUCH CURB. ENTRANCE PEA GREEN TRIMED.

ARTIST

PUT FOLIAGE ON TREES. FLOWERS ON BUSHES. REMOVE WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 5A-H1249

ORDER NO. 54622

GARNET. CARTER,
CHATTANOOGA, TENN.

DATE 7-3-1935

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT None ~~SAME AS XXXXX ABOVE~~

TITLE- LOVERS LEAP, ROCK CITY GARDENS, LOOKOUT MOUNTAIN

COLOR DESCRIPTION

ROCK NATURAL. NOTE TINY SPECKS OF DARK GREEN MOSS IN ROCKS

D7542

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

GARNET CARTER,
CHATTANOOGA, TENN.

NO. 5A-H1250

ORDER NO. 54622

DATE 7-3-1935

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

~~This is E Tad~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ None

TITLE- "MOONSHINE STILL" IN ROCK CITY GARDENS, LOOKOUT MOUNTAIN

COLOR DESCRIPTION

DWARFS ARE A VIVID COLORING. ONE HAS GREEN VEST, BROWN PANTS, OTHER YELLOW PANTS & BLUE VEST. ANOTHER HAVE GREEN PANTS, WHITE VEST. ALL HAVE RED CAPS. CAVE WALLS NATURAL ROCK. STILL IS DULL COPPER COLOR. PUT FIRE UNDER STILL. BARRELS NATURAL WOOD. MOSS (VERY LITTLE) ON GROUND. TAKE OFF FROM TOP.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. Yes

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1251

ORDER NO. 54622

GARNET CARTER,
CHATTANOOGA, TENN.

DATE 7-3-1935

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

Photo Inc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ None

TITLE- SKY BRIDGE IN ROCK
CITY GARDENS, LOOKOUT MOUNTAIN

No on front

COLOR DESCRIPTION

SILVER GREY PAINTED BRIDGE. NATURAL ROCKS, NOTE DARK GREEN MOSS AT SPOTS ON ROCKS.

SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co | CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1252 ORDER NO. 54590 DATE 6/27/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER SHOR & HADFIELD,
OCEANSIDE, LONG ISLAND, N.Y.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE, WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

SIDE

"DINING AND DANCING"--GARDEN TERRACE, ROADSIDE REST, LONG BEACH ROAD, OCEANSIDE, L.I.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CHAIRS GREEN WITH 3 back bars--orange. Table Cloths--White, with red squares. Awnings are green and Orange. Buildings--India Cement, Red tile roofing--Windows--Green. Stage--Green--Orange trimmings. Orchestra Chairs--Green with red and Orange Trimmings. Piano--Green--Orange trimmings. Scenic effect back of stage White Castle with red tile roofing.

ENGRAVING DEPARTMENT

___ HALFTONES FROM _____ COPIES

___ DUPLICATES _____ ZINC COLOR PLATES

___ LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE ___ WIDE _____ HIGH SAME SIZE ___

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

___ ZINC ETCHINGS FROM ___ COPIES

___ DUPLICATES ___ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE ___ WIDE ___ HIGH SAME SIZE ___

BLOCKING DEPT WOOD - MORTISE ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT ___ GOOD ___ IN COLORS ___ SPECIAL STOCK

___ ELECTROTYPES EACH OF ___

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1253

GARNET CARTER,
CHATTANOOGA, TENN.

ORDER No. 54622

DATE 7-3-1935

5 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) ROCK CITY GARDENS
(ETC. AS PER PHOTO)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT ONLY 1 SIGN ON PHOTO, MARKED X. OTHERWISE REPRODUCE ALL AS IS, WORDING AND ALL. FOR COLORS- NATURAL ROCK FORMATIONS, RAVINES & WOODED SPOTS. SHOW TRAILS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1254

ORDER NO. 54653

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

DATE 6/29/35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

SUNSET OVER FLORIDA STATE CAPITOL,

TALLAHASSEE, FLA.
PRIVATE NO. BEFORE TITLE T-33

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY BLDG. ROOF DARK SLATE, DOME A LIGHTER SLATE COLOR.

FACADE IN LIGHT BLUE & GREEN COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1255

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54653

DATE 6/29/35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

EAST FRONT OF STATE CAPITOL, TALLAHASSEE, FLA.

PRIVATE NO. BEFORE TITLE:- T-34

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

M 2BH1081

COLOR DESCRIPTION

LIGHT GRAY BLDG. DARK WINDOW TRIM. SLATE COLOR DOME. STRAIGHTEN OUT PHOTO, IT IS CUT LOPSIDED. PUT IN VARIOUS FLOWERS AT EITHER SIDD OF ENTRANCE. FACADE IS LIGHT BLUE & GREEN COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD C.,
ASHEVILLE, N.C.

NO. 5A-H1256

ORDER NO. 54653

DATE 6/29/35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FENWAY HOTEL, DUNEDIN, FLA., NEAR CLEARWATER

PRIVATE NO. BEFORE TITLE C-67

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CREAM STUCCO, RED TILE ROOFS, LIGHT GREEN WINDOW TRIM. AWNINGS ORANGE & BLACK STRIPED. VARIOUS COLORS ON FLOWERBED TO LEFT. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NE ¼
A 8

2

NO. 5A-H1257

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54653

DATE ~~6/29/35~~

M 12,500 ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ROAD ALONG THE BAY, BETWEEN DUNEDIN AND CLEARWATER, FLA.

PRIVATE NO. BEFORE TITLE-C-66

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

Photocom
7 BH 794
1/30/47

COLOR DESCRIPTION

HOUSES CREAM STUCCO, RED TILE ROOFS, DARK RED BRICK PAVED STREET, WHITE OLEANDER BUSH TO EXTREME RIGHT FOREGROUND. GREEN HEDGE ALONG SIDEWALK. BRING OUT WATER GOOD.

Take out sunboxes on beach (3)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NC5A-H1258

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 53653

DATE 6/29/35

M 12,500 ART COLORTONE POST CARDS. (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

SUNRISE SCENE, CLEARWATER, FLA.
"THE SPRINGTIME CITY"
PRIVATE NO. BEFORE TITLE:-C-65

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MAKE REAL GOOD SUNRISE SUBJECT. FOR COLORS SEE SUBJECT OF "MUNICIPAL AUDITORIUM FROM CAUSEWAY"

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1259

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54653

DATE 6/20/35

M 12,500 ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW FT. PIERCE HOTEL ON INDIAN RIVER,
FORT PIERCE, FLA.
PRIVATE NO. BEFORE TITLE:-F.P.22

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG., CREAM TRIM. SMOOTHEN OUT SEAWALL. PUT FLOWERS AROUND BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE

NO. 5A-H1260

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54653

DATE 6/3/35

M 12,500 ART COLORTONE POST CARDS,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MANATEE COUNTY COURT HOUSE, BRADENTON, FLA.

PRIVATE NO. BEFORE TITLE:-B-84

(ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

FRONT NO. R. M.

IMPRINT 2 NO

SAME AS ABOVE

mw D8116

COLOR DESCRIPTION

FOR COLORS SEE CARD #111104 and 121517

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 5A-H1261

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54653

DATE 6/-9/35

M
1 500 ART (COLORTONE) POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WITH BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

FISHING PIER AND DOCK AT ANNA MARIA ISLAND, FLORIDA
PRIVATE NO. BEFORE TITLE:-B-83

FRONT NO. R. M.

IMPRINT 2 NO

SAME AS ABOVE

COLOR DESCRIPTION

PIER NATURAL ~~XXXX~~, WOOD, HOUSE WHITE WITH RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1262

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54652

DATE 6/29/35

M

12,500 ART COLORT NE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP-866 BEAUTIFUL SOUTHERN HOME AND
TROPICAL SHRUBBERY.
BOT-T-5 GREENWOOD PLANTATION, RESIDENCE
OF MRS. PAYNE WHITNEY, THOMASVILLE,GA.
(Trivots before titles)

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 2P

NO. H1263

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54652

DATE 6/29/35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP-867 SOUTHERN HOME IN THE MIDST OF FLOWERS.
BOT-T-6 CHINQUAPIN PLANTATION, RESIDENCE OF MRS. JOHN. F. ARCHBOLD, THOMASVILLE, GA.
(PRIVATE NO. BEFORE TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHITE BLDG. DARK GREEN TRIM, DARK RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1264

ORDER NO. 54652

DATE 6/29/35

M 1,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

IMPRINT

TITLE (IN FULL)

TOP-868 BEAUTIFUL ARRAY OF WISTARIA ON A SOUTHERN RESIDENCE.
BOT-T-7 "MILLPOND" HOME OF J.H. WADE FAMILY, THOMASVILLE, GA.

SAME AS ABOVE

(PRIVATE NO. BEFORE TITLES)

COLOR DESCRIPTION

WHITE STUCCO, RED ROOF GREEN TRIM, WHITE CHIMNEYS. LIGHT COLORED VINES ON HOUSE ARE PURPLE WISTARIA

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CT1 64

KC-1¾
A9¾

NO. 5A-H1265 ✓

ORDER NO. 54651

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

DATE 7-3-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

A PROFUSION OF
TROPICAL SCENERY IN MC KEE
JUNGLE GARDENS, VERO BEACH, FLA.

PRIVATE NO. BEFORE TITLE- V-13

FRONT NO. 2 R. M. NXX YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW LILY PADS AND BLOOMS. NATURAL ROCK BRIDGE IN BACKGROUND. TREE TO RIGHT FOREGROUND IS A ROYAL POINCIANA, SEE 4A-H1237 FOR GOOD COLORS. BUSHES IN BACKGROUND AT RIGHT ARE PINK OLEANDERS, ALSO AT LEFT. PRETTY GREEN IN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— NO CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Gulf Coast

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 5A-H1266

ORDER NO. 54651

DATE 7-3-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER, CENTER - BORDER.

TITLE (IN FULL)

SUNSHINE AND SHADOWS
IN MC KEE JUNGLE GARDENS, VERO
BEACH, FLA.

PRIVATE NO. BEFORE TITLE- V-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 5AH1265

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SAND TRAIL, USE OWN JUDGMENT IN VARIOUS GREENS OF TREES & SHRUBS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET OP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 5A-H1267

ORDER NO. 54651

DATE 7-3-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) ALLURING PATHS

THROUGH MC KEE JUNGLE GARDENS,
VERO BEACH, FLA.

PRIVATE NO. BEFORE TITLE- V-16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 5AH1265

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SAND PATHS. LILY PADS IN WATER. PUT IN VARIOUS XXB SHADES OF GREEN. PINK FLOWERS ON BUSH TO LEFT BACKGROUND. FOR ROYAL PALM COLOR SEE 4AN1092, SHOWING GLOSSY GREEN TOWARDS TOP. SHOW GREEN VINE ON TREE TO EXTREME LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

NO. 5A-H1268

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER NO. 54661

DATE 7-3-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) ONE OF THE MANY BEAUTY SPOTS IN MC KEE JUNGLE GARDENS, VERO BEACH, FLA.

Separate title — A BEAUTY SPOT

PRIVATE NO. BEFORE TITLE- V12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 5AH1265

IMPRINT SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

SHOW WATER LILES. PUT RED & PINK FLOWERS ON BUSHES. INSIDE OF HOUSE IN BACK HAS YELLOW, WHITE &RED VINES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H C 1/2
A 9 1/4

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 5A-H1269

ORDER NO. 54651

DATE 7-3-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) "BELIEVE IT OR NOT"
FLOATING LILY PAD SUPPORTING
A PICKANINNY, MC KEE JUNGLE
GARDENS, VERO BEACH, FLA.

PRIVATE NO. BEFORE TITLE- V-15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 5A-H1265

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

IMPROVE ON CARD ATTACHED. BLACK DARKY, SHOW WHITE IN EYESS SHOW LILIES IN BLOOM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 6-4

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1270

ORDER NO. 54669

DATE 7-8-35

25 M ART COLORTONE POST CARDS, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. 8 17 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

TATLE-WATER LILIES IN TROPICAL FLORIDA.
PRIVATE NO. BEFORE TITLE- F.F.8
~~SMALL TYPE-PHOTO BY THE EXCEL STUDIOS, SARASOTA, FLORIDA~~

photo in front

COLOR DESCRIPTION

BRING OUT WATERLILIES

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1271

ORDER NO. 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. 17 R. M. YES

IMPRINT [redacted] NONE

HIBISCUS BLOSSOMS, FLORIDA.

PRIVATE NO. BEFORE TITLE-F.F.9

COLOR DESCRIPTION

STRAIGHTEN OUT PHOTO. PROBABLY HAVE TO MAKE UPRIGHT CARD, RED BLOSSOMS, YELLOW BRUSH IN CENTER, VASE BEST COLORS IN YOUR OWN JUDGMENT MAKE BACKGROUND YOUR OWN GOOD JUDGMENT.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HC3
A9¾

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1272

ORDER NO 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. 17 R. M. YES

IMPRINT [redacted] NONE

TITLE-A LONE SENTINEL IN THE EVERGLADES OF FLORIDA.
SMALL TYPE-PHOTOGRAPH BY MANLEY BROWER.
PRIVATE NO. BEFORE TITLE-F.F.10

COLOR DESCRIPTION

USE NATURAL SKY. MAKE NIGHT SCENE WITHOUT SHOWING MOON.
RETURN PHOTO TO MR. THOMAS R. WEST, MIAMI, FLA.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SIDE UP

8

NO. 5A-H1273

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER No. 5469

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. 17 R. M. YES

IMPRINT NONE

TITLE-SUNSET ON A FLORIDA LAKE.
PRIVATE NO. BEFORE TITLE-F.F.11

COLOR DESCRIPTION

USE NATURAL SKY EFFECT AS SHOWN. SEE CARD NO. 4A-H1226 FOR COLORS OF TREES AND MOSS. MAKE PRETTY SUNSET

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1274

ORDER NO. 54569

DATE 1-35

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT No. R 17 R.M. YES

IMPRINT ~~[redacted]~~ NONE

TITLE-THE STATELY ROYAL PALM,
FLORIDA.
SMALL TYPE-PHOTO BY G.W.ROMER.
PRIVATE NO. BEFORE TITLE F.F.12

Glue me on back

COLOR DESCRIPTION

USE NATURAL CLOUD EFFECT. FOR GOOD PALM COLOR SEE NO. 4A-H1092 ATTACHED. PUT RED BLOSSOMS ON L BUSH } TO LEFT OF TREE
PUT WHITE BLOSSOMS ON OTHER BUSH)

RETURN TO MR. THOMAS R. WEST, MIAMI, FLORIDA

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

HC3
A10

NO 5A-H1275

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 817 R. M. YES

IMPRINT [redacted] NONE

TITLE-THE MAGNIFICENT SINGING TOWER, LAKE WALES, FLA.
BOT-SMALL TYPE-COPYRIGHT BY E.G. BARNHILL,
PRIVATE NO. BEFORE TITLE-F.F. 13
6RH 473

COLOR DESCRIPTION

SEE CARD NO. 2826-30 ATTACHED FOR GOOD COLORS OF TOWER. FOLIAGE IN UPPER LEFT FOREGROUND ARE A GLOSSY GREEN.

D-5489

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DUPLICATE

HF 23
A-9¾

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO5A-H1276

ORDER NO. 5466

DATE 7-1-35

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X17 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

TITLE-THE FLAME VINE(BIGNONIA VENUSTA) FLORIDA

PRIVATE NO. BEFORE TITLE-F.F.14

flat tone on front

COLOR DESCRIPTION

ATTACHED CARD FROM KROPP CO., IS VERY GOOD. FOLLOW SAME

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

7

4

ASHVILLE POSTCARD CO.,
ASHVILLE, N.C.

NO. 5A-H1277

ORDER No. 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

~~(ON FRONT)~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 217 R. M. YES

IMPRINT ~~CARE AS ABOVE~~ NONE

TITLE-SPANISH STYLE HOME IN ~~XXXXX~~
FLORIDA

PRIVATE NO. BEFORE TITLE-F.F.15

COLOR DESCRIPTION

CREAM STUCCO BLDG. VARIG. SPANISH TILE ROOF--RED.
FOUNTAIN BACKWALL, DARKISH GREEN MARBLE. WALK LIGHT AND DARK REDTILE.
VINE ON HOUSE IS PURPLE BOUGANVILLEA. OTHER FLOWERS TO SUIT FOR
GOOD HARMONY

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO.5A-H1270

ORDER NO. 54659

DATE 7-1-35

KC-3
A-9¾

35 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. #17 R. M. YES

IMPRINT [redacted] NONE

TITLE-COCOANUT PALMS ON A FLORIDA RIVER.

PRIVATE NO. BEFORE TITLE-F.F.16

COLOR DESCRIPTION

SEE CARD NO. 5A-H863 FOR PALM COLORS, BUT DO NOT MAKE TREE TRUNKS TOO BROWN, MORE OF A GRAY-BROWN

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

ASHEVILLE POSTCARD CO.,
ASHEVILLE, N.C.

NO. 3A-H1279

ORDER NO. 4669

DATE 7-1-35

25 M · ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. F 17 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

TITLE-A ROW OF ROYAL PALMS IN FLORIDA.

PRIVATE NO. BEFORE TITLE-F.F.17

COLOR DESCRIPTION

SEE CARD NO. 3A-H675 FOR GOOD PALM VIEWS. PALM TRUNKS TOWARDS TOP ARE A GLOSSY GREEN. YOU CAN MAKE THIS BEAUTIFUL

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1280

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER NO. 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

BOT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. # 17 R. M. YES

IMPRINT [redacted] NONE

ON THE FLORIDA COAST
SMALL TYPE-PHOTOGRAPH BY MANLEY BROWER.
PRIVATE NO. BEFORE TITLE-F.F.18

COLOR DESCRIPTION

SEE 4A-H1834 SEA GRAPE BUSH UNDER PALM HAS LIGHT GLOSSY GREEN LEAF AND GREYISH GREEN TRUNK - NO BLOSSOMS. SHOW NICE SKY AND WATER. RETURN PHOTO IMMEDIATELY AFTER USING TO MR. THOMAS R. WEST.

SUBMIT: RET. PHOTO B. L. & W. PROOF X 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 5A-H1281

ORDER NO. 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. X 17 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

AN ORANGE GROVE IN THE LAKE ~~REGION~~ REGION, FLORIDA.

PRIVATE NO. BEFORE TITLE-F.F.19

COLOR DESCRIPTION

PUT IN ORANGES ON FRONT OF TREES IN BROPER PROPORTION, BE SURE TO MAKE ORANGES ORANGE COLOR. OTHERWISE SEE CARD NO. 1A-H243 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. SA-H1282 ✓

ORDER NO. 54559

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. R 17 R. M. YES
TITLE (IN FULL)	IMPRINT ~~SAME AS ABOVE~~ NONE
(ON FRONT)	TITLE-A SEMINOLE INDIAN BRIDE, FLORIDA SMALL TYPE- PHOTO BY MATLACK ~~XXXXX~~ STUDIO. PRIVATE NO. BEFORE TITLE-F.F.20

glint on front

COLOR DESCRIPTION

FOLLOW CARD NO. 4-H1840 FOR COLORS OF INDIAN DRESSES, YELLOW PREDOMINATES, YELLOW, RED, BLUE & GREEN. THATCHED BUT SEE CARD NO. 119829. SHOW WOMAN'S FACE DARKER COLOR

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TWO ART WP

V. 8

NO. 5A-H1283

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54569

DATE 7-1-35

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT [redacted] NONE

TITLE-A TROPICAL VISTA IN FLORIDA
PRIVATE NO. BEFORE TITLE-F.F.21

State no. on front

COLOR DESCRIPTION

SEE CARD NO. 4A-H1224 FOR GOOD COLORS OF COCONUT TREE. BANANA TREE A GLOSSY GREEN LEAVES, SEE NO. 4A-H899. SNOW MOSS NATURAL. HEDGE IN FOREGROUND TO LEFT IS FLAME VINE FOR COLORS SEE CARD NO. 4A-H1224. HEDGE IN FOREGROUND TO RIGHT ARE HIBISCUS, RED FLOWERS

Take out person background & fence to tall background

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE NO. 1AP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1284 ✓

ORDER No. 54669

DATE 7-1-35

25 M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

FRONT No. #17 R. M. YES

IMPRINT [redacted] NONE

TITLE-A WATERFRONT ESTATE, FLORIDA

PRIVATE NO. BEFORE TITLE-F.F.22

Plat. no on front

COLOR DESCRIPTION

FOR GOOD COCONUT TREE SEE NO. 4A-H1224. BLDG. CREAM, SPANISH RED RED TILE ROOF, PURPLE BOUGANVILLEA VINE ON BLDG. MARINE BLUE FLOWER-POT. COPPER RED GLOSSY CROTON LEAVES TO LEFT FOREGROUND AND RIGHT.
RETURN PHOTO TO THOMAS R. WEST, MIAMI FLORIDA.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1205

ORDER NO 54669

DATE 1-15-35

25 M ART COLORTONE POST CARDS, FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 217 R. M. YES

IMPRINT NONE

TITLE-A BREATH OF OLD SPAIN IN FLORIDA.

PRIVATE NO. BEFORE TITLE-F.F. 23

COLOR DESCRIPTION

CHOCOLATE RED TILE ROOF, HOUSE CREAM. VINE OVER DOORWAY IS CRIMSON BOUGENVILLEA. FLOOR OE ENTRANCE INLAID TILE OF DARK RED AND LIGHT COPPER BELL, WINDOW OASING A SKY BLUE. VARIG. SHADES OF GREEN IN SHRUBS.

RETURN PHOTO TO MR. THOMAS R. WEST, MIAMI, FLA.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

D. 4559

NO. 5A-H1286 ✓

ORDER NO. 54669

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE ~~1/3/35~~

~~25~~ M ~~ART COLORTONE POST CARDS,~~ (ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(On front)

FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 17 R. M. YES

IMPRINT [redacted] NONE

TITLE-JACARANDA TREE IN FULL BLOOM, FLORIDA.
SMALL TYPE-PHOTO BY G.W.ROMER.
PRIVATE NO. BEFORE TITLE-F.F.24

(On front)

COLOR DESCRIPTION

JACARANDA TREE SHOWS A BIG MASS OF BLOSSOMS IN LAVENDAR COLORS ABOUT SAME IDEA AS PONICIANA TREE EXCEPT FOR LAVENDAR COLOR, SEE CARD NO.- 4A-H1237 HIBISCUS TREE TO LEFT RED BLOSSOMS.

RETURN PHOTO TO MR. THOMAS R. [illegible]EST, MIAMI, FLA.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE WRITTEN ON

NO 4A-H1287

ORDER NO 34669

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE 7/1/35

25 M ART COLORTONE POST CARDS,
(ALL OF THIS ON THE PICTURE SIDE)

FULL FIGS
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. 17 R. MYES

IMPRINT ~~SAME AS ABOVE~~ NONE

TITLE-THE COLORFUL POINCIANA TREE, FLORIDA
PRIVATE NO. BEFORE TITLE-F.F.25

COLOR DESCRIPTION

FOR GOOD COLORS OF ROYAL POINCIANA TREE SEE NO. 4A-H1237.
BLO SOMS TO LEFT FOREGROUND (BRANCHES OF TREE) ARE WHITE OLEANDERS.

Take out car, man + border

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X / RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1288

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

25 M ART COLORTONE POST CARDS, WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

Top-865 REFLECTION ALONG THE BANK OF A FLORIDA CANAL
BOT-F.P. 23 SCENE IN CITY PARK, FORT PIERCE, FLA.
(PRIVATE NO. BEFORE TITLES)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

NATUARL WOODEN BR DGE. RED HIBISCUS BUSHES. CHAIRS ORANGE

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1 & 2

NO. 5A-M1289

ORDER NO. 54670

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE 7/2/35

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

TRAIN PASSING THROUGH AN ORANGE GROVE IN FLORIDA.
PRIVATE NO. BEFORE TITLE-869

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

get good orange color in fruit.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPED BY

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 5A-H1290

ORDER NO. 54670

DATE 7/1/35

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOTORING THROUGH AN ORANGE GROVE, FLORIDA

PRIVATE NO. BEFORE TITLE-870

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

MAKE GOOD COLORS FOR ORANGE

TO EITHER SIDE OF HIGHWAY IS SAND ROW. THEN GRASS

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO 5A-H1291

ORDER NO 34670

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE 7/1/35

25 M ART COLOR-TONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

"BIG BILL" PELICAN

follow card #. -type on sky

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

PRIVATE NO. BEFORE TITLE-872

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD NO. 4A-H1230 FOR GOD PELICAN COLORS AS TO BILL AND EYES.

SHOW SOME WATER. NATURAL WOODEN POST.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET BY

NO. 5A-H1292

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/3/35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER.) LOWER, CENTER - BORDER.

TITLE (IN FULL)

ONE OF THE EARLY FLORIDA NATIVES AT
HOME IN THE EVERGLADES.
PRIVATE NO. BEFORE TITLE-873

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

FOR GOOD ALLIG. COLORS SEE CARD MADE FOR SILVER SPRINGS, FLA. SHOW
WATER IN FOREGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Type Set #5

NO. A-H1293

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 54670

Date 5/12/35

25 M ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

ORANGES AND BLOSSOMS, FLORIDA

PRIVATE NO. BEFORE TITLE:-874

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

~~XXXXXXXXXXXXXXXXXXXXXXXX~~

SEE CARD NO. 21457

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE [illegible]

NO. 5A-M1294

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

25 M ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

top- 875 THE GRACEFUL SEA GULLS IN FLORIDA.
BOT. N.S.160N THE BEACH AT NEW SMYRNA, FLA.

(PRIVATE NOS. BEFORE TITLES)

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT SEAGULLS GOOD, Take out all people + cut off in sides

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1295

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/2/35

25 M ART COLORTONE POST CARDS,
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP-876 A THRILLING FINISH MOTOR BOAT RACING IN FLORIDA.
BOT-N.S.17 AT THE WINTER REGATTA, NEW SMYRNA, FLA.,
(PRIVATE NOS. BEFORE TITLES)

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT RACERS AND SHOW WATERSPRAY. BOATS IN BACK, WHITE, MAHOGANY TRIM. GREEN TREES IN BACKGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1296

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/2/35

25 M ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER / BORDER.

TITLE (IN FULL)

SEMINOLE INDIAN MEDICINE MAN, FLORIDA,

PRIVATE NO. BEFORE TITLE: 877

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD NO. 115213 FOR GOOD COLORS.

THATCHED HUTS AS NO. 119829

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 5A-H1297

ORDER NO. 54670

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

DATE 7/1/35

M

25 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ALL DRESSED UP TO MEET YOU IN FLORIDA

PRIVATE NO. BEFORE TITLE:- 878

FRONT NO. R. M.

IMPRINT 2 no

SAME AS ABOVE

COLOR DESCRIPTION

NATURAL ALLIGATOR COLOR. RED BOW TIE. WHITE COLAR. BLACK HAT.

CIGAR WITH RED AT TIP

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET

NO. 5A-M1298

ORDER NO. 54670

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

DATE 7/1/35

25 M ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

A "TUG OF WAR" ON A FLORIDA BEACH.

PRIVATE NO. BEFORE TITLE -879

BOTTOM SMALL TYPE: PHOTO BY R.H. LoSESNE

FRONT NO. "2 R. M. NO ,

IMPRINT

SAME AS ABOVE

4B1538

COLOR DESCRIPTION

VARIOUS FAST COLOR BATHING SUITS. MAKE ONE GIRL WITH DARK RED HAIR, NATURAL SAND. SHOW SURF AND WATER IN BACKGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET-ON

NO. 5A-H1299

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

LUSCIOUS FRUIT IN FLORIDA

PRIVATE NO. BEFORE TITLE:-881

FRONT NO. 2 R. M. no

IMPRINT

SAME AS ABOVE

2 blueprints

Separate title - PICKING LUSCIOUS GRAPEFRUIT

COLOR DESCRIPTION

SNAPPY BATHING SUIT.
GRAPEFRUIT ON TREE AND BASKET. BROWN LADDER. GREEN FOLIAGE.

FOR TREE SEE CARD NO. 4A-H836

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE N.C.

NO. 5A-H1300

ORDER NO. 54670

DATE 9/1/35

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

WON'T YOU PLEASE COME TO FLORIDA

PRIVATE NO. BEFORE TITLE-882

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

NICE YELLOW BATHING SUIT. SHOW NICE TAN ON NICE LEGS, BLACK HAIR, RED LIPS. DARK GREEN LEAVES OF PALM. SHOW WATER IN BACKGROUND. SAND BEACH.

RETURN PHOTO TO GEO. HEUNISCH. P.O.BOX 779 ST. PETERSBURG, FLA.

SUBMIT: RET. PHOTO B. L. & W. PROOF 3 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER'S X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1 301

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

HC3
F9¾

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

A GIANT BANYAN TREE, FLORIDA

PRIVATE NO. BEFORE TITLE: 88[illegible]3

FRONT NO. 2 R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SHDW SKY THROUGH R OTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

NO 5A-H1302

ORDER NO 54670

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE 7/1/35

25 M ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP-884 THE CYPRESS METHUSELAH (SAID TO BE OVER 2,000 YEARS OLD) FLORIDA.
BOT-S-29 THE "BIG TREE" NEAR LONGWOOD, FLA. BETWEEN SANFORD AND ORLANDO
(PRIVATE NOS. BEFORE TITLES)

FRONT NO. 2 R. M. ~~20~~ YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

NATURAL COLORS. PUT IN SOME WATER IN CANAL TO RIGHT OF WALK. CLEAN UP WALK OFF GRASS.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

HE3
A9 3/4

NO. 5A-H1303

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

25 M ART COLORTONE POST CARDS,
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE).

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

A SOUTHERN TOBACCO FIELD.
PRIVATE NO: BEFORE TITLE:-885

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ADD LITTLE MORE SKY. LEAVE IN MAN. SEE CARD # A-12467 FOR GOOD TOBACCO LEAF COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

12

NO. 5A-H1304

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 9/1/35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE - UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAUTIFUL AZALEAS IN A SOUTHERN GARDEN
MOBILE, ALA.

PRIVATE NO. BEFORE TITLE: 886

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

AZALEAS ARE OF VAIOUS SHADES, BUT MAIN AZALEA IS AS ON SWISS CARDS ATTACHED NO. 1 and 2. #3 CARD SHOWS WHITE AZELEAS AND ONE PURPLE. IN THIS PHOTO SHOW MASS OF AZALEAS AS IN #1 & 2. THE TWO LOW BUSHES IN FOREGROUND MAKE ONE BLUE AND ONE WHITE FOR GOOD HARMONY. MAKE PERFECT VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

XC 3
A 10

PHOTO IN 46H 286

DEADLINE

NO. 5A-H1305

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

YAS SUH, OF COURSE, I'SE HAPPY DOWN SOUTH

PRIVATE NO. BEFORE TITLE: 887

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

dark SKIN. DARK BLUE OR RED HAT, USE OWN JUDGMENT.

BLACK KINKY HAIR) SEE KROPP'S CARD ATTACHED.
EYES WHITE)

GRAY BLOUSE, WHITE TEETH.

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP

2

6
11

NO. 5A-H1306

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 54670

DATE 7/1/35

25 M

ART COLOTYPE POST CARD,
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL)

SIGHTSEERS AT THE SINGING TOWER, LAKE WALES, FLA.

PRIVATE NO. BEFORE TITLE: S.T.36

FRONT NO. 2 R. M40

IMPRINT

SAME AS ABOVE

6BH482

COLOR DESCRIPTION

SEE CARD # 3826-30 FOR COLORS OF TOWER. PUT FLOWERS ON SIDES OF LAKE.

Take out 3 women in front of lake so as to show water

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1307 ✓

ORDER NO. 54670

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE 7/2/35

HC-3
A-9¾

25 M

~~25~~ ~~ART COLORTONE POST CARDS,~~ (ALL OF THIS ON THE PICTURE SIDE)

~~WHITE BORDER~~ (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER), LOWER. CENTER - BORDER.

TITLE (IN FULL)

EVEN THE "POOR FISH" ARE LUCKY IN
FLORIDA

PRIVATE NO. BEFORE TITLE:-880

~~BOT-SMALL TYPE-PHOTO BY G.W. ROMER.~~
COLOR DESCRIPTION

PUT SNAPPY COLORS INTO BATHING SUITS.

Take out spots at right

FRONT No. 2 R. M. NO

IMPRINT

SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF 2 HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE OF CP

13

NO. 5A-H8308

ORDER NO. 54673

DATE 7-1-35

THOMAS R. WEST,
MIAMI, FLA.

M 12,500 ART COLORTONE POST CARDS, (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

MIAMI BEACH PUBLIC LIBRARY AND
COLLINS PARK, MIAMI BEACH, FLA.
PRIVATE NO. BEFORE TITLE-M-121
BOT-SMALL TYPE-PHOTO BY G.W. ROMER

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

STONE BLDG. IS NATIVE CORAL ROCK-GREY WITH DARKER-MOTTLING EFFECT. BUSH AT LEFT IS OLEANDER WITH WHITE BLOSSOMS. GREEN FOLIAGE PLANTS EACH SIDE STEPS. LOW BUSH IN CENTER IS PRUPLE BOUGSINVILLEA

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1309 ORDER NO. 54705 DATE 7-2-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

GLENDALE SANITARIUM & HOSPITAL,
GLENDALE, CALIF.

6 M PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLENDALE SANITARIUM AND HOSPITAL,
GLENDALE, CALIFORNIA

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES _____ DUPLICATES _____ COLOR PALTES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

NO. 5A-H1310

ORDER NO. 54699

DISTRIBUTED BY J.R.WILLIS,
P.O. BOX 665, ALBUQUERQUE, N. M.

DATE 7-3-1935

12 M00 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) (ON FRONT)	IMPRINT SAME AS ABOVE
IN PLATE- (C) J. R. WILLIS.	

No on front

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE.

NO. 5A-H1311

DISTRIBUTED BY J.R.WILLIS,

P.O. BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 54699

DATE 7-3-1935

12 M 500 ART COLORTONE POST CARDS. ~~WHITE BORDER~~ Full Date

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) ~~TITLE-~~ TOP- TAOS HILL DESCENDING INTO RIO GRANDE CANYON ON SCENIC HIGHWAY U. S. 64 BOT- BETWEEN SANTA FE, TAOS AND RATON N. M. PRIVATE NO. BACK AFTER TITLE - C-78 (AT TOP)	IMPRINT SAME AS ABOVE

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1312

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER NO. 54691
DATE 7-3-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AUDITORIUM, RIDGECREST BAPTIST ASSEMBLY, RIDGECREST, N. C.

PRIVATE NO. BEFORE TITLE- 783

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE BLDG. & COLUMNS, CEMENT BASE, GRAY STEPS. BLACK ROOF.

in OOH.2395

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 5A-N1513

ORDER No. 54691

DATE 7-3-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) PRITCHELL HALL,

RIDGECREST BAPTIST ASSEMBLY,
RIDGECREST, N. C.

Private no before title - 784

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE BLDG & COLUMNS, BLACK ROOF. DARK GREEN BENCH. FLOWERS ON BUSHES ARE PINK HYDRANGEAS.

SUBMIT: RET. PHOTO / B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 5A-H1314

ORDER NO. 54689

DATE 7-3-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. YES
TITLE (IN FULL) PURPLE RHODODENDRON IN BLOOM NEAR NATIONAL SCENIC PARKWAY BOT- GARDENS ON GREAT CRAGGY MOUNTAINS, 34 MILES FROM ASHEVILLE, N. C.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE- 781	

COLOR DESCRIPTION

SEE HAND COLORED PHOTO.

RETURN HAND COLORED PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

ASHEVILLE POST CARD C.,
ASHEVILLE, N. C.

NO. 5A-H1315

ORDER NO. 54689

7-3-1935
DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) WINDING SCENIC
HIGHWAY TO GREAT CRAGGY
MOUNTAINS, WESTERN NORTH CAROLINA

PRIVATE NO. BEFORE TITLE- 780

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT WINDING ROAD AND TAKE SOME OFF FROM FOREGROUND, BUT NOT MUCH

LEAVE RAGGEDY EDGES OF TREES IN FOREGROUND AS IS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 5A-H1316 ORDER NO. 54687 DATE 7-2-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO.

12½ M FC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

(All of this on address side)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5 R. M. (Yes) No

Title in full EYLAR FUNERAL ~~HOME~~ SERVICE HOME, — 1800 LINWOOD BOULEVARD, KANSAS CITY, MO.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C.T. IN CENTER. SAME AS ABOVE AT LEFT.

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 1. TAKE OUT TREE WHICH COVERS FRONT OF BLDG. SHOW CANOPY OVER FRONT ENTRANCE OF BUILDING.

SUBMIT RETOUCHED PHOTO FOR CUSTOMER'S OKEH.

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination Screen 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

(Blue Print) Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

___ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE ____

SCREEN 51 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE SPECIAL BORDER

___ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH, SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See Size)

PROOFS

FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1317 ORDER NO. 54722 DATE 7-3-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL GREYSTONE,
ROME, GA.

25M PC SIZE 3 1-2 X 5 1-2 STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL GREYSTONE
ROME GEORGIA

ROME'S LEADING HOTEL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

Layout in IB-H 2522

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT- C.T. IN CENTER. AT LEFT-
HARRY G. BROWN, NO. 2409 EAST FIFTH ST.,
CHATTANOOGA, TENN.

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination Screen 120 133

Dry — Wet — Panoramatic — Color Separation

Transfer — Paper Process — New Process. 150 175

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

_____ HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE : LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

_____ FAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1318 ORDER NO. 54723 DATE 7-3-1935

CUSTOMER HOTELS STRAND & DUNCAN,
NEW HAVEN, CONN.

25M PC GROUP 2 SIZE 3 1-2 X 5 1-2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP- HOTEL DUNCAN, 1151 CHAPEL ST.
BOT- HOTEL STRAND, ORANGE & COURT STS.
NEW HAVEN, CONN.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R.M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each Size 5x7 - 8x10 - 10x12
____ Prints each from __ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

__ HALFTONES FROM ____ COPIES
____ DUPLICATES ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE ____
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

__ ZINC ETCHINGS FROM ____ COPIES
____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH, SAME SIZE ____

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See Size)

PROOFS

__ FLAT __ GOOD __ IN COLORS __ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H~~1349~~ 1319 ORDER NO. 54749 DATE 7-6-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE HERMITAGE ART CO.,INC., CHICAGO, ILL.

12½M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

(All of this on address side)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. SPECIAL R. M. Yes No

Title in full

MARY MOTHER OF GRACE
DONATED BY THE TOURISTS OF 1929

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

THE HERMITAGE ART CO., INC., CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout to customer

Take in only that part of the photo consisting ~~of xx g a x x t a i y a n x i x e d g a k i x a h d x i g~~ of the statue, the halo, and the base upon which the statue stands. Omit the side and top panels with the lights, etc.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133

Dry — Wet — Pancromatic — Color Separation. Screen 120 / 133

Transfer — Paper Process — New Process. Screen 150 / 175

Stripping — White Border — Full Face. Screen 150 / 175

~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Crown of stars (halo) gold. Mantle outside: sky blue with gold trimming, having white rosettes. Mantle inside: solid gold. Robe (dress): white with gold ornamenting and gold trimming. Snake: yellowish green with yellow spots and black lines zigzaging. Earth sky blue -- upper part lighter blue with gold stars. Apple red, Leaf green. Behind the statue should be only a cream colored background, similar to that show on the card attached.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES_____ ZINC COLOR PLATES

LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE_____ WIDE_____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

___ZINC ETCHINGS FROM_____ COPIES

_____ DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE_____ WIDE_____ HIGH, SAME SIZE____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

___ FLAT __ GOOD __ IN COLORS __ SPECIAL STOCK

_____ ELECTROTYPES EACH OF____ _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1320

MACKS' 5,10 & 25C STORES
SANFORD, N. C.

ORDER NO. 54740

DATE ~~7-5-1935~~

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) OCEAN FOREST HOTEL, MYRTLE BEACH, S. C. "AMERICA'S FINEST STRAND"	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

see card 49-H-815

Photo in 5-3H397 get Curtis Pink

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

in D-5725

DEADLINE

NO. 5A-H1321

MACK'S 5, 10 & 25C STORES,
SANFORD, N. C.

ORDER NO. 54740

DATE 7-5-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

CAROLINA HOTEL AND
BATH HOUSE, MYRTLE BEACH, S. C.
"AMERICA'S FINEST STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT 1 NO
SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1322

ORDER NO. 54740

MACKS' 5,10 & 25C STORES,
SANFORD, N. C.

DATE 7-5-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BEACH AND BOARDWALK, SHOWING YACHT CLUB PIER, MYRTLE BEACH, S. C. "AMERICA'S FINEST STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A H1323

ORDER NO. 54740

MACKS' 5,10 & 25C STORES,
SANFORD, N. C.

DATE 7-5-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) THE "MIDWAY" AND PAVILION FROM YE OLDE TAVERN, MYRTLE BEACH, S. C. "AMERICA'S FINEST STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1324 ORDER NO. 54775 DATE 7-8-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. (No)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in Plate Yes No Copyright in Plate Yes No

Trade Mark Yes No Special type as sample

Title in full COURTYARD, ST. MARGARET'S HOSPITAL, KANSAS CITY, KANSAS

IMPRINT: Customer C. T. Imprint No Imprint

XXXXIMPRINT: C.T.ART COLORTONE - THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED, ALSO ADDITIONAL INSTRUCTIONS

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133

Dry — Wet — Panoramatic — Color Separation

Transfer — Paper Process — New Process. Screen 150 / 175

Stripping — White Border — Full Face.

(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

SCREEN 55 - 60 85 - 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL — CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRAKERS
CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1325 ORDER NO. 54772 DATE 7-8-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TWEEDIE FOOTWEAR CORP., JEFFERSON CITY, MO.

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHI E BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TWEEDIE FOOTWEAR CORP.,
JEFFERSON CITY, MO.

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

	Screen
Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. RED BRICK BUILDING, WHITE TINDOW TRIM. WHITE LETTERING ON BLACK BACKGROUND.

ALUMINUM TANKS.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT WOOD MORTISE ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BRAKERS

CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

NO. 5A-H1328

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

ORDER NO. 54798

DATE 7-9-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE,
STEUBENVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAN GRAY BRICK, GRAY STONE CORNICE, TRIM & STEPS. PEA GREEN SASH, LAMP POSTS & MARKEE ON RIGHT. DARK OAK DOORS, SHOW FLAG ON POLE. GREEN HEDGE. BLDG. ON LEFT BUFF BRICK, GRAY TRIM. REMOVE POLE & WIRES AND TRAFFIC SIGNAL LIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1329

ORDER NO. 54798

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

DATE 7-9-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF STEUBENVILLE, OHIO FROM WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. 5NO

IMPRINT SAMERS ABOVE

COLOR DESCRIPTION

1ST LARGE BLDG. DARK DULL RED. 2 TALL CENTER BLDGS. LIGHT GRAY. BLDG. WITH CLOCK TOWER ON LEFT GRAY. LARGE BLDGS. ON RIGHT REAR DARK RED. 2 BLDGS. IN MIDDLE CENTER, LOW BLDGS., GRAY BRICK. ON LEFT EDGE FIRST DARK GRAY, REAR GRAY & RED. SMALL BLDGS. IN CENT. & RIGHT FOREGROUND GRAY & BUFF. 2 BLDGS. ON HILL LEFT DARK RED BRICK

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 4-P

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DIAL No. 5A-H1330 ORDER NO. 54808 DATE 7-8-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SPILLER'S INN,
CAPE NEDDICK, ME.

6 M PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SPILLER'S INN
CAPE NEDDICK, MAINE
ROUTE I BETWEEN YORK AND OGUNQUIT

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

REMOVE, (FRONT RIGHT) AUTOS, DOG CAGE, POLE LEFT IN REAR OF FLAG POLE AND LEFT SIDE TEL.POLE. BRING OUT FLAG ,WAVING,NOT STIFF, AT RIGHT. FENCE IN PLACE OF CARS. LEFT: MAKE FRONT FROM SIGN BROADER, REMOVE STONES ON LAWN FRONT AND BRING LAWN OUT I" AND EDGE AND GRAVEL. PUT CLOUDS IN SKY.

COLOR DESCRIPTION

GRAY CRUSHED STONE ON DRIVE. ROOF NO. 26. BLDG. MAKE PURE WHITE & SHUTTERS NO.29. WINDOW BOXES GREEN WITH RED FLOWERS. CHIMNEY BURNT CHIMNEY. SIGNS NO. 1 YELLOW ON BLACK FIELD. LAMP POST BLACK.

BE SURE TO HAVE BUILDING PURE WHITE.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print (Handcolor) — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

___HALFTONES FROM _____ COPIES
___DUPLICATES_____ ZINC COLOR PLATES
___LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE____ WIDE____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE SQUARE - ETKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

___ZINC ETCHINGS FROM_____ COPIES
___DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
____ ELECTROTYPES EACH OF___ ___
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1331 ORDER NO. 54807 DATE 7-8-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)

(All of this on address side)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5 R. M. (Yes) No

Title in full GENERAL OFFICES OF "THE OLDEST AND LARGEST EXCLUSIVE AUTOMOBILE LOAN COMPANY IN THE MIDDLEWEST" (ETC. AS PER COPY)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C.T.PHOTO COLORIT - THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ___ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133

Dry — Wet — Pancromatic — Color Separation. Screen 150 / 175

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print) (Handcolor) — Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

__ HALFTONES FROM ____ COPIES

__ DUPLICATES ____ ZINC COLOR PLATES

__ LINE & HALFTONE COMB __ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE ____

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE SPECIAL BORDER

__ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE ____

BLOCKING DEPT WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1332 ORDER NO. 54804 DATE 7-8-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER maurice hotel,
SAN FRANCISCO, CALIF.

25 M PC SIZE 3¼ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MAURICE HOTEL - 761 POST ST. -
SAN FRANCISCO

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE SKETCH AND INSTRUCTIONS ATTACHED.

Use Jobs 21941

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

___ HALFTONES FROM _____ COPIES
___ DUPLICATES ___ ZINC COLOR PLATES
___ LINE & HALFTONE COMB. ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Sun Day

SIZE _____ WIDE ___ ___ HIGH SAME SIZE ___
SCREEN - 55 - 60 - 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

___ ZINC ETCHINGS FROM ___ ___ COPIES
___ DUPLICATES ___ ___ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Sun Day

SIZE ___ WIDE ___ HIGH. SAME SIZE ___

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

NO. 5A-H1333

DIXIE NEWS COMPANY,
CHARLOTTE, N. C.

ORDER NO. 54043

DATE 7-11-1935

HC 1¼
A 8½

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND COURT HOUSE, CHARLOTTE, N. C.

~~Photo to Kepner 9125.40~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIMESTONE BUILDING ALL OVER. BROWN & WHITE WINDOW TRIM. PUT RED FLOWERS AT ENTRANCE SIDES ON BUSHES. HEDGE ON LEFT SIDE OF BLDG. CLOSE IN IS A ROSE HEDGE. PUT FLAG ON POLE. MAKE PRETTY GREEN LAWN. NOTE EVERGREEN HEDGES TO BORDER. TAKE OUT ALL TEL. POLES & WIRES, ALS 2 WIRE STACKS BEHIND OVER ROOF MARKED X. TAKE OUT EACH CAR. BRING OUT LETTERING OVER ENTRANCE IF POSSIBLE. TAKE OFF FROM FOREGROUND F GOOD PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPESETTER

DEADLINE

7

NO. 5A-H1334

ORDER NO. 54042

SANDER BROS.,
PEORIA, ILL.

DATE 7-11-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ACADEMY OF OUR LADY OF THE SACRED HEART, PEORIA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Bldg light buff

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1326

ORDER NO. 54798

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

DATE 7-9-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF OHIO RIVER SHOWING PANHANDLE, R.R. AND FORT STEUBEN BRIDGES, STEUBENVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

1ST BRIDGE BLA K, GRAY PIERS. POST GRAY, DARK BARGE. 2ND BRIDGE GRAY SHOW BRI D:E CLEAR & DISTANCT. BLDGS. ON LEFT LIGHT GRAY. CEMENT ROAD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1327

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

ORDER NO. 54798

DATE 7-9-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) BEATTY PARK MUNICIPAL SWIMMING POOL, STEUBENVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT POOL. GREEN SEATS. GRAY DIVING BOARDS. MAKE WATER BLUE OR GREEN. REMOVE POLE ON LEFT EDGE & DEAD LIMBS IN SKYLINE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1335 ORDER NO. 54867 DATE 8-9-1935

CUSTOMER ADDISON MANUAL TRAINING SCHOOL,
ADDISON, ILL.

6M PC SIZE 3 1-2 X 5 1-2

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE KINDERHEIM, ADDISON, ILL.
A HOME FOR DEPENDENT CHILDREN

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE ART COLORTONE, WHITE BORDER
(All of this on advertising indicated)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Red 3½
Ye 1½
A- 9½
C- ½

Photos sent 11/12/36

RETURN PHOTO YES NO

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.
Screen 120 133 150 175

ENGRAVING DEPARTMENT

_____ HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE — LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1336 ORDER NO. 54882 DATE 7-12-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

HARRY'S LOBSTER HOUSE,
SEA BRIGHT, N. J.

12½ M FC GROUP (2) SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE HARRY'S LOBSTER HOUSE
SEA BRIGHT NEW JERSEY

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) Sketch — (Layout) — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print) — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See size)

PROOFS

____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

W. W. WOODWARD,
MINERAL WELLS, TEXAS

NO. 5A-H1337

ORDER NO. 54880

DATE 7-12-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) WEST HUBBARD STREET

(BANKHEAD HIGHWAY) MINERAL WELLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW SIGN "W.W.WOODWARD CURIOS" AND "CHAMBER OF COMMERCE" CLEARLY. THE LETTERS ON THE BIG CENTER SIGN ARE WHITE WITH THE CENTER "CRAZY" BRIGHT RED, THE BODY DARK GREEN. THE BLACK PLACE UNDER THE SIGN IN CENTER IS SIGNAL LAMP LOWER DOWN THE STREET AND IF IT WAS MADE WHITE IT WOULD MAKE A LARGER SKYLINE AND WOULD LOOK BETTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 2 photos

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ret 9/13/35

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1338 ORDER NO. 54909 DATE 7-12-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED — Photos for this Customer

CUSTOMER A. STONE'S LIQUOR STORE, ALBANY, N. Y.

6M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: MOST ATTRACTIVE LIQUOR STORE IN NEW YORK STATE - COMPLETE STOCK EASY TO SEE

BOT: STONE'S -160-162 SO. PEARL ST., ALBANY, N.Y.

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panchromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Fron. & rel

OCT 16 1935

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

___ DUPLICATES ____ ZINC COLOR PLATES

___ LINE & HALFTONE COMB. ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE ___

SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

___ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE ___

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRARERS

CUT TO PICAS (See Size)

PROOFS

___ FLAT ___ GOOD IN COLORS ___ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1339

PALMER NEWS CO.,
TOPEKA, KANSAS

ORDER NO. 54914

DATE 7-23-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF
TOPEKA, KANSAS

SOT, SMALL TYPE- WOLFE PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 89581.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1340

PALMER NEWS CO.,
TOPEKA, KANSAS

ORDER NO. 54914

DATE 7-23-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA FE GENERAL OFFICE BUILDING, TOPEKA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 106572.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1341 ORDER NO. 54921 DATE 7-25-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER THREE ARTS CLUB,
CHICAGO, ILL.

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border . Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes (No)

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

THREE ARTS CLUB OF CHICAGO —
1300 NORTH DEARBORN PARKWAY

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Panchromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE ELEC COPY VIGNETTE HIGHLIGHT WITH LINE — WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1342 ORDER NO. 54921 DATE 7-15-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THREE ARTS CLUB,
CHICAGO, ILL.

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DINING ROOM, THREE ARTS CLUB OF CHICAGO
1300 NORTH DEARBORN PARKWAY

FRONT NO. 5 R. M. Yes (No)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

PHOTO RETURNED TO

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRAKERS

CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

PHOTO USED FOR

RETURN PHOTO YES NO

NO. 5A-H1343

ORDER NO. 54945

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

DATE 7-16-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. YES
TITLE (IN FULL) MANGROVE TREES (MOTHER OF ISLANDS) FLORIDA	IMPRINT SX NONE
BOT, SMALL TYPE- PHOTO BY MANLEY BROWER	
PRIVATE NO. BEFORE TITLE- 890	

COLOR DESCRIPTION

LEAVES SAME SHADE OF GREEN AS OAK. NICE WATER & SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 5A-H1344

ORDER NO. 54943

DATE 7-16-1935

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

25M ART COLOTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JACKSONVILLE BEACH, FLA.
SHOWING PIER AND CASA MARINA HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

HOTEL TO RIGHT LIGHT STUCCO. RED TILE TOPS. PIER WHITE, PIER HOUSE VARIG. COLORS. SHOW OCEAN TO LEFT. SAND BEACH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4

NO. 5A-H1345 ✓

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

ORDER NO. 54943

DATE 7-16-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WALK-WAY ALONG
JACKSONVILLE BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OFF SOME FROM FOREGROUND, IF IMPROVEMENT CAN BE OBTAINED. TAKE OUT STRAW UMBRELLA TO LEFT FOREGROUND, ALSO LOGS AT WALL. CEMENT WALK. PUT SUMMERY, SNAPPY ATTIRE ON PEOPLE. SHOW OCEAN AND SURF. CLEAN UP BEACH SAND. BENCHES WHITE, BROWN BACKS. SHOW ROLLER COASTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1346

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

ORDER NO. 54943

DATE 7-16-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) SHOWING PART OF THE
RECREATIONAL FEATURES AT
JACKSONVILLE BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. TO LEFT FOREGROUND PINK & GREEN STUCCO, RED TILE ROOF. MERRY-GO-ROUND TAN TOP, VARICUS COLORS BELOW. PIER WHITE, PIER HOUSE VARIG. COLORS. SHOW OCEAN. CEMENT WALK, SHOW STRAW UMBRELLAS ALONG WALK. BEACH SAND

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

layout 1 2½
Red 9½
X

NO. 5A-H1347

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

ORDER NO. 54943

DATE 7-16-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
JACKSONVILLE, FLA.

SMALL TYPE- (C) C.T.&CO.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE SEVERAL JACKSONVILLE BEACH SCENES IN ADDITIONXX TO LOCAL SCENES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

40——

Red gun Cards

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1349 ORDER NO. 54950 DATE 7-16-1935 DEPT. RETOUCHING / PHOTO LITHO / COMPOSING / LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER SCAROON MANOR, SCHROON LAKE, N. Y.

25 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~NO TITLE~~

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No. Front

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing

Follow Layout

PUT IN THE WORDS "U.S.HIGHWAY #9" WHERE MARKED ON PHOTOSTATIC COPY. CUT OFF PHOTO AS INDICATED BY SLIP "A" PASTED OVER PHOTOSTATIC COPY.

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____DUPLICATES _____ ZINC COLOR PLATES

_____LINE & HALFTONE COMB. _____ COLOR PROCESS.

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE SPECIAL BORDER

_____ZINC ETCHINGS FROM _____ COPIES

_____DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 5A-H1350 ORDER NO. 54955 DATE 7-16-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL VINCENT,
MIAMI BEACH, FLA.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: HOTEL VINCENT MIAMI BEACH, FLORIDA

BOT: TWO BLOCKS FROM OCEAN

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To customer

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

get cards

Photo rec'd 11/6/35

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

A9

NO. 5A-H1351

WOODCOCK MFG. CO.,
HOT SPRINGS, ARK.

ORDER NO. 54965

DATE 7-17-1935

12½ M LARGE FOLDER VIEWS, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)
OSTRICH FARM, HOT SPRINGS
NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 45361

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

DEADLINE

12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1348 ✓ ORDER NO. 54948 DATE 7-16-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER J. G. BAIR CO.,
CAMBRIDGE, OHIO

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAMBRIDGE, OHIO - ~~XXXX~~ 1846

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination. Screen 120 133

Dry Wet Pancromatic — Color Separation

Transfer — Paper Process — New Process. Screen 150 175

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size

PROOFS

FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

WOODCOCK MFG.CO.,
HOT SPRINGS, ARK.

NO. 5A-H1352 ✓

ORDER No. 54965

DATE 7-17-1935

12½ M LARGE FOLDER VIEWS, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE GORGE" FROM HOT SPRINGS MOUNTAIN, HOT SPRINGS NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 94530

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 5A-H1353

ORDER NO. 54976

DATE 7-17-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) SHOWBOAT "GOODTIME"
CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE: 81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CHANGE THE ENTIRE HULL OF THE BOAT FROM BLACK TO WHITE, CHANGE THE WORDING, DECORATION AND ANCHOR TO BLACK. UNDER ARTISTS NAME TAKE OUT THE YEAR DRAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 5A-H1354 ORDER NO. 54980 DATE 7-17-1935

DEPT. RETOUCHING, ENGRAVING, PHOTO LITHO, COMPOSING, LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A.M.E.SUNDAY SCHOOL UNION, NASHEVILLE, TENN.

12½ M PC GROUP (4) SIZE 3½ x~~3½~~ 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Title in full

"HARLEM" IN NASHVILLE, TENN.
(ETC. AS PER LAYOUT)

(SUB TITLES TO APPEAR ON EACH PICTURE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE ROUGH LAYOUT ATTACHED.

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from ___ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

___DUPLICATES_____ ZINC COLOR PLATES

___LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bon Day

SIZE_____ WIDE_____ HIGH SAME SIZE____

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

___ZINC ETCHINGS FROM_____ COPIES

_____DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bon Day

SIZE_____ WIDE_____ HIGH SAME SIZE____

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See size)

PROOFS

FLAT GLOSS IN COLORS___ SPECIAL STOCK

_____ ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1355 **ORDER NO.** 54980 **DATE** 7-15-1935

CUSTOMER

A.M.E.SUNDAY SCHOOL UNION,
NASHVILLE, TENN.

12½ M PC GROUP (4) SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"HARLEM," IN NASHVILLE, TENN.
(ETC. AS PER LAYOUT)

(SUB TITLES TO APPEAR ON EACH PICTURE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE ROUGH LAYOUT ATTACHED.

COLOR DESCRIPTION

RETURN PHOTO YES NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from_____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120 133 150 175

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____DUPLICATES_____ ZINC COLOR PLATES

_____LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE_____ WIDE_____HIGH SAME SIZE_____

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ZINC ETCHINGS FROM_____ COPIES

_____DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE_____ WIDE_____HIGH SAME SIZE_____

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

_____FLAT _____GOOD _____INCOLORS _____SPECIAL STOCK

_____ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1356 ORDER NO. 55010 DATE 7-19-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FLORI-DE-LEON APTS.,
ST. PETERSBURG, FLA.

6 M PC SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in Plate Yes No Copyright in Plate Yes No

Trade Mark Yes No Special type as sample

Title in full FLORI DE LEON APARTMENTS,
130 FOURTH AVENUE NORTH ST.PETERSBURG, FLA.

IMPRINT: Customer (C. T. Imprint) No Imprint

SMALL TYPE- PHOTOGRAPH BY R. KENDALL WILLIAMS.

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

RETOUCH OUT HOUSES ON EITHER SIDE OF APTS.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print) (Handcolor) - Black & White Proof. Titles—Red, Blue.

5X7

COLOR DESCRIPTION

3½ DO NOT MAKE COLORING TOO STRONG. CUSTOMER PREFERS MORE PASTEL SHADES (LIKE 1A-H12 ATTACHED.) BUILDING IS COLORED SIMILAR TO 5A-H141 ATTACHED.

1½

10

1½

RETURN PHOTO YES NO

DEADLINE

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ PROOF ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1357 ✓

HYMAN'S NEWS & BOOK STORE,
DES MOINES, IA.

ORDER NO. 55008

DATE 7-19-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WALLACE'S FARM AND IOWA HOMESTEAD, DES MOINES, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THE UNION NEWS CO.,
NEW YORK, N. Y.

NO. 5A-H1358

ORDER NO. 55016

DATE 7-23-1935

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER), LOWER, CENTER - BORDER.	FRONT NO. ~~SPECIAL~~ 3 R. M. NO
TITLE (IN FULL) AERIAL VIEW OF HORSE SHOE CURVE, PENNA. R. R. NEAR ALTOONA, PA.	IMPRINT THE UNION NEWS CO. (AND TRADEMARK)

COLOR DESCRIPTION

SHOW 4 R.R. TRACKS CLEAR & DISTINCT. LIGHT CEMENT ROAD ALONG RESERVOIRS ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THE CINCINNATI NEWS COMPANY,

CINCINNATI, OHIO

NO. 5A-H1359

ORDER NO. 55015

DATE 7-23-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) THE INN, MARIEMONT, CINCINNATI, OHIO	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ROOF GRAY NATURAL SLATE, WEATHERED OAK DARK BROWN BEAM, GRAY STUCCO PANELS ABOVE FIRST FLOOR, LOWER FLOOR COLUMNS DARK REDDISH-BROWN BRICK, TEN PIERS BETWEEN BRICK COLUMNS OAK, BRICK CHIMNEYS. ELIMINATE TWO MACHINES AT END OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET OF

DEADLINE

NO. 5A-H1360

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

ORDER NO. 55013

DATE 7-23-1935

A-10

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER. (LEFT)

TITLE (IN FULL)

ON 6M- 973 RHODODENDRONS AND AZALEAS, OREGON COAST HIGHWAY, OREGON

ON 6M- 945. THROUGH THE EVERGREENS, PACIFIC HIGHWAY, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1361 ORDER NO. 55051 DATE 7-23-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER MISSOURI BAPTIST HOSPITAL, ST. LOUIS, MO.

25 M PC SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MISSOURI BAPTIST HOSPITAL — ST. LOUIS, MO.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SHOW A NICE FLOWER BED IN CENTER. AT THE ENTRANCE SHOW TWO LAMP POSTS, ONE SEEMS TO BE WHITER THAN THE OTHER. TAKE OUT THE WIRES & PHONE POLES, ALSO PENT HOUSE, VENT AND CHIMNEY ON ROOF.

COLOR DESCRIPTION

RED BRICK BLDG. WITH CREAM COLOR TERRA COTTA TRIMMINGS. RED BRICK CROSS ABOVE DOORWAY AT ROOF. SLATE COLOR ROOF AT LEFT & RED TILE ROOF AT RIGHT. BUFF WINDOW SHADES.

ALSO SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133

Dry — Wet — Pancromatic — Color Separation. 150 / 175

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE — SPECIAL BORDER

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH. SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

____ PROOF ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____ ____

ON WOOD METAL

PHOTO USED FOR

PHOTO RETURNED TO

NO. 5A-H1362

RAY & DAVIDSON,
OCALA, FLA.

ORDER NO. 55048

DATE 7-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL)

FEEDING PET DEER
"BILL" AT SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

XXXXXXX NONE

COLOR DESCRIPTION

TAKE OUT GIRL'S HAT. COLOR OF DEER NATURAL.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1363

ORDER NO. 55048

DATE 7-23-1935

RAY & DAVIDSON,
OCALA, FLA.

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) SUNSET AT SILVER SPRINGS, FLA.

in 2B H1460

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

MAKE PRETTY SUNSET SCENE. BOAT WHITE, GREEN TRIM. SHOW MOSS AND WATER LILIES ON OPPOSITE SHORE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER Y

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1364

ORDER NO. 55048

RAY & DAVIDSON,
OCALA, FLA.

DATE 7-23-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)
DANCING UNDER WATER
AT SILVER SPRINGS, FLA.

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

MAKE SNAPPY UNDER WATER SCENE AND SHOW FISH. USE OWN JUDGMENT FOR GOOD COLORS OF BATHING SUITS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

RAY & DAVIDSON,
OCALA, FLA.

NO. 5A-H1365

ORDER NO. 55048

DATE 7-23-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) JUNGLE CRUISE ON BEAUTIFUL SILVER RIVER, SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

BOAT BROWN, WHITE TRIM. SHOW SPRAY. MOSS IS NATURAL COLOR AS IS ON PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1366

ORDER NO. 55048

DATE 7-23-1935

RAY & DAVIDSON,
OCALA, FLA.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

FEEDING FISH FROM GLASS

BOTTOM BOAT AT SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

BOATS WHITE, GREEN TRIM TOP & BOTTOM LINES. BLDGS. IN BACKGROUND CREAM, RED TILE ROOFS. SHOW FEW WATER LILIES AT RIGHT. SHOW MOSS ON TREES. MAKE HORIZONTAL CARD, IF IT MAKES BETTER, TAKING OFF FROM TOP & BOTTOM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1367

ORDER NO. 55048

RAY & DAVIDSON,
OCALA, FLA.

DATE 7-23-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENE THROUGH GLASS BOTTOM BOATS AT SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

CUT DOWN ON SIDESAS MUSH AS POSSIBLE TO SHOW FISH AS LARGE AS POSSIBLE. SEE CARD ATTACHED. DO NOT PUT IN TOO MUCH RED IN FISH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1368

ORDER NO. 55048

DATE 7-23-1935

RAY & DAVIDSON,
OCALA, FLA.

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)
WHERE GLASS BOTTOM
BOAT TRIPS BEGIN AT SILVER
SPRINGS, FLA.

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

BLDGS. CREAM, DULL RED TILE ROOFS, BROWN WOOD TRIM. MOTOR SPEED BOAT BROWN, WHITE TRIM. GLASS BOTTOM BOAT TO RIGHT WHITE, GREEN TRIM. SEE BACK OF D-3162 FOLDER COVER FOR GOOD COLORS. TAKE OUT BOY AT EXTREME RIGHT. GRASS SHORE ALMOST TO WATER LINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

xc 1½
A 9½

NO. 5A-H1369

ORDER No. 55048

RAY & DAVIDSON,
OCALA, FLA,

DATE 7-23-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO BEAUTIFUL
SILVER SPRINGS, FLA.

BOT, SMALL TYPE- CLINE STUDIO PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

PANSIES ALL AROUND CENTER LAWN OF RED PINK BLUE & WHITE COLORS.

in 2C H1460

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

NO. 5A-H1370

ORDER NO. 55048

RAY & DAVIDSON,
OCALA, FLA.

DATE 7-23-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SILVER RIVER BELOW
HEAD OF SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

PEACEFUL DAYLIGHT SCENE WITH NATURAL SKY EFFECT IF POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAY & DAVIDSON,
OCALA, FLA.

NO. 5A-H1371

ORDER NO. 55048

DATE 7-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WRESTLING ALLIGATOR
UNDER WATER AT SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

PUT A FEW FISH IN BACKGROUND, SEE 118654 FOR PROPORTION OF FISH. SHORTEN MAN'S PANTS AND MAKE SHORTS OUT OF THEM. SEE CARD ATTACHED & IMPROVE UPON IT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1372

ORDER NO. 55648

RAY & DAVIDSON,
OCALA, FLA.

DATE 7'23'1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) SEEING BEAUTIFUL SILVER SPRINGS THROUGH GLASS BOTTOM BOATS, SILVER SPRINGS, FLA.	IMPRINT NONE

COLOR DESCRIPTION

BOAT WHITE, GREEN LINES TRIM. SHOW CRYSTAL CLEAR WATER.
SHOW WATER LILIES, ALS O MOSS ON TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

RAY & DAVIDSON,
OCALA, FLA.

NO. 5A-H1373

ORDER NO. 55048

DATE 7-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) PLAYING CARDS IN CRYSTAL CLEAR WATERS OF SILVER SPRINGS, FLA.	IMPRINT NONE

COLOR DESCRIPTION

THIS SCENE IS UNDERWATER VIEW AND SHOULD SHOW AS SUCH IN CRYSTAL CLEAR WATER. PUT IN 3 OR 4 FISH, PUTTING IN 1 OR 2 ON TOP OF HEADS OF PLAYERS & OTHERS TOWARDS BACKGROUND. SEE 118654 FOR PROPORTION OF FISH. THE RRESENCE OF FISH WILL MAKE THIS A BETTER UNDERWATER SUBJ. BRING OUT CARDS. MAKE GIRL'S BATHING SUIT RED & WHITE. MAKE SURFACE OF WATER SMOOTH, TO SHOW NO TOP.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1374

ORDER No 55048

RAY & DAVIDSON,
OCALA, FLA.

DATE 1-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SEMINOLE INDIANS AT SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

COLORFUL INDIAN DRESS. PERHAPS UPRIGHT CARD WOULD BE BETTER FOR THIS, CUTTING OFF WOMAN TO RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HC-1¾
A12½

NO. 5A-H1375

RAY & DAVIDSON,
OCALA, FLA.

ORDER NO. 55048

DATE 7-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF
SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A473. BLDG. CREAM, RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

NO. 5A-H1376 ✓

RAY & DAVIDSON,
OCALA, FLA.

ORDER NO. 55048

DATE 4-23-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) PICNICKING UNDER PALM COVERED HUTS, SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~XXXXXXXXXXXXX~~ NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A467. MAKE HUTS NOT SO MUCH GREEN, MORE DRIED HAY COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1377

ORDER NO. 55048

RAY & DAVIDSON,
OCALA, FLA.

DATE 7-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- SEEING THE UNDER WATER WONDERS IN SILVER SPRINGS, FLORIDA

BOT- THROUGH GLASS BOTTOM BOAT SMALL TYPE- (C) H. R. BEZANT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 63366-C. IMPROVE IN GENERAL AS TO COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1578

ORDER NO. ~~53X6M~~ 55048

DATE ~~1-23-1935~~

RAY & DAVIDSON,
OCALA, FLA.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- SILVER SPRINGS, FLA.
BOT- THE "BRIDAL CHAMBER", A SCENE THROUGH GLASS BOTTOM BOATS
SMALL TYPE- (C) H. R. BEZANT

FRONT No. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 118655. COLOR SAME AS 118655

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-111379

RAY & DAVIDSON,
OCALA, FLA.

ORDER NO. 55048

DATE 7-23-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE- UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) TOP- SILVER SPRINGS, FLA.	IMPRINT NONE
BOT- "FISHES' PARADISE," A SCENE THROUGH GLASS BOTTOM BOATS	
SMALL TYPE- (C) H. R. BEZART	

COLOR DESCRIPTION

USE PHOTO NO. 118654.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1380 ORDER NO. 55055 DATE 7-23-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL EVANS,
LOCH SHELDRAKE, N. Y.

25 M PC SIZE 3 1-2 X 5 1-2

STYLE FULL FACE ON THREE SIDES
ART © LORTONE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No . Copyright in Plate Yes No
Title in full HOTEL EVANS, MIAMI BEACH, FLORIDA

FRONT NO. 55 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. [illegible] No Imprint

PLATE NO ON FRONT Keep up to date

1 line at Bottom as copy

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Panoramatic — Color Separation
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

MAKE THE BLUE SKY IN THE BACKGROUND CONSIDERABLY DARKER AND THE COLORS JUST AS STRONG & GLOSSY AS POSSIBLE. SEE FURTHER INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
____DUPLICATES____ ZINC COLOR PLATES
____LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE____WIDE____HIGH SAME SIZE____

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

____ZINC ETCHINGS FROM____ COPIES
____DUPLICATES____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE____WIDE____HIGH, SAME SIZE____

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
_____ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

RN PHOTO YES NO

Ref 2nd 1/4 A-11 C-1 2

Oct 16 1935

NO. 5A-H1381

LYNN H. BOYER,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 55067

DATE 7-25-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~ LEFT, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE AND PENNA. R. R. STATION AT 30TH AND MARKET STREET, PHILADELPHIA, PA.

PRIVATE NO. BEFORE TITLE-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. VERY LIGHT GRAY STONE, BRONZE WINDOW CASINGS. BLDG. ON RIGHT SAME COLOR. GRAY BRIDGE. TAKE 1 INCH FROM BOTTOM OF PHOTO. REMOVE ROOF IN FOREGROUND. SHOW CEMENT WALL ALONG RIVER ON LEFT & CENT. AND SHOW GREEN TERRACED LAWN ABOVE WALL. REMOVE BOARDS FROM CEMENT WALL ON LEFT & CENTER AND MAKE SMOOTH SLOPING GREEN TERRACE AS SHOWN ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1382

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

ORDER NO. 55068

DATE 7-23-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER. (LEFT)

TITLE (IN FULL) THE DU PONT COUNTRY CLUB SHOWING ROCKFORD WATER TOWER, WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE- W-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BROWN & GRAY MOTTLED STONE. BROWN & BLUE MOTTLED SLATE ROOF, WHITE GABLE & SASH. BUFF CORNICE & SASH. REAR TOWER ON RIGHT BROWN STONE GREEN ROOF. GREEN LAWN & SHRUBBERY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 5A-H1383

ORDER NO. 55068

DATE 7-23-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL) MEMORIAL FOUNTAIN,
BRANDYWINE PARK, WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE- W-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE FOUNTAIN & WALK. SHOW WATER SPRAYING ON FOUNTAINS. WHITE MARBLE SEATS IN FOREGROUND & REAR. LIGHT LAMP POSTS. BRIGHT GREEN LAWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5½

NO. 5A-H1384 ✓

LYNN H. BOYER,
PHILADELPHIA, PA. AND WILDWOOD, N. J.

ORDER NO. 55068

DATE 7-23-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF READING, PA. FROM PAGODA, MT. PENN.

PRIVATE NO. BEFORE TITLE- R-20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ALL TALL BLDGS. ON CENTER & RIGHT LT. GRAY. LARGE BLDG. ON LEFT DARK RED. LARGE BLDG. IN RIGHT FOREGROUND DARK RED, SLATE ROOF, WHITE TRIM. LARGE BLDG. IN REAR LEFT CENTER RED BRICK, WHITE TOWER. BLDGS. IN RIGHT MIDDLE DARK RED. ALL OTHER SMALL BLDGS. RED & BUFF, RED ROOFS. WORK OUT CLEAR MOUNTAINS PEAKS IN REAR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2½

H C 1½
49

NO. 5A-H1385 ✓

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

ORDER NO. 55068

DATE 7-23-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL) PAGODA AND STAIRWAY, MT. PENN, READING, PA.

PRIVATE NO. BEFORE TITLE- R-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FIRST TWO FLOORS DARK GRAY STONE. TOP FLOORS DARK RED BRICK, RED TILE SIDE ROOFS. DARK GRAY STONE WALL & STAIRWAY. MAKE BLDG. LOOK STRAIGHT UP & DOWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1386 ORDER NO. 55074 DATE 7-23-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A. ROTH COMPANY, CHICAGO, ILL.

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE (All of this side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(AS PER COPY)

FRONT NO. 5 SPECIAL R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133

Dry - Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process. 150 175

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR GARMETS AS PER SAMPLES EXCEPT CENTER ONE, WHICH COLOR AS PER INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1387

ORDER NO. 55132

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

DATE 7-25-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- YAKIMA-ELLENSBURG
HIGHWAY ALONG THE YAKIMA RIVER
BOT- A PICTURESQUE CANYON ROAD
THROUGH THE MOUNTAINS

PRIVATE NO. BEFORE TOP TITLE- 1707

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1388

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 55152

DATE 7-25-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. BAKER AND BAKER LAKE, WASHINGTON

BOT. SMALL TYPE- (C) CLYDE BANKS

PRIVATE NO. BEFORE TITLE- 6708

LN 013H2051

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. SA-H1389

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 55152

DATE 7-25-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: (ALL OF THIS ON THE PICTURE SIDE) ~~UPPER.~~ LOWER. CENTER - BORDER.

TITLE (IN FULL) TOP- SUNSET ON BEAUTIFUL PUGET SOUND
BOT- DOT ISLAND FROM CHUCKANUT DRIVE, BELLINGHAM, WASH.
SMALL TYPE- (C) CLYDE BANKS
PRIVATE NO. BEFORE TITLE- 6709

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 5A-H1390

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 55152

DATE 7-25-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) MOUNT RAINIER FROM PUYALLUP VALLEY, WASHINGTON	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE- 6711	

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1391 ORDER NO. 55158 DATE 7-25-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER SHOR & HADFIELD, OCEANSIDE, N.Y.

25 M PC — SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE (Upper, Lower, Center) — Border — Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No

Title in Plate Yes No — Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full TOP: X LONG ISLAND'S FAMOUS RENDEZVOUS

BOT: DINE & DANCE AT THE ROADSIDE REST, LONG ISLAND BEACH ROAD, OCEANSIDE, N. Y.

Trade Mark Yes No — Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.
ELIMINATE POLES & ELECTRIC WIRES. CROP AS MUCH OF THE SIDEWALK AND SKY AS POSSIBLE. IN GENERAL LIGHTEN UP THE PICTURE.

PHOTO LITHO

Rephoto

NEG. NO.

____Photograph each Size 5x7 - 8x10 10x12

____Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination.

Dry Wet Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping White Border — Full Face.

(Blue Print) (Handcolor) — Black & White Proof. Titles — Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

BUILDINGS PROPER SAME SHADE OF "INDIA" AS ON 5A-H1252. THE SIGN "ROADSIDE REST" TO BE IN RED, "FAMOUS FOR OUR" BLUE, "FRANKFURTERS AND SEA FOOD" RED. AWNINGS TO BE STRONGER ORANGE & GREEN. HAVE ORANGE AND GREEN CHAIRS APPEAR UNDER AWNING TO THE RIGHT OF PICTURE. STONE WORK AT BOTTOM OF STAND TO BE COMBINATION OF COLORFUL ROCKS. PAVEMENT - PRESENT DEEP BROWN TOO STRONG, TONE DOWN. CUSTOMER LIKES VERY COLORFUL TYPE OF CARD, SUCH AS WE MAKE FOR MIAMI.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negative | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

____ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negative | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE ____ WIDE ____ HIGH. SAME SIZE ____

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS See Size

ETCHING DEPT PAINT IN BACKGROUND SOLID

PROOFS

____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1392

ORDER NO. 55180

I. STEINFELDT,
LANCASTER, PA.

DATE 7-26-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL BRUNSWICK,
LANCASTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE ~~XXXXXXXXX~~ PHOTO NO. OA4484. SEE COLOR CORRECTIONS ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1393

ORDER NO. 55538

DATE 8-13-1935

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHIEF JUSTICE TANEY SHRINE
(HOME AND SLAVE QUARTERS) FREDERICK
MARYLAND

PRIVATE NO. BEFORE TITLE: 51

BOT, SMALL TYPE: (C) 1930-- MB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. CA2965. SEE INSTRUCTIONS ATTACHED.

6/24/42

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET BY

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1394

ORDER No. 55538

DATE 8-13-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) AUGUSTA STONE CHURCH (ON ROUTE US 11) FORT DEFIANCE VIRGINIA

PRIVATE NO. BEFORE TITLE: 102

BOT, SMALL TYPE: (C) MARKEN & BIELFELD, INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. 63442-C. ASIDE FROM STRAIGHTENING OUT ROAD ON RIGHT HAND SIDE OF CARD, DO NOT MAKE ANY CHANGES IN THIS SUBJECT AT ALL. THIS CARD IS WELL LIKED AND TO MAKE ANY CHANGES IN IT MIGHT AFFECT ITS SALE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SEE 1A

DEADLINE

NO. 5A-H1395

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

ORDER NO. 55538

DATE 8-13-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE TEACHER'S COLLEGE,

HARRISONBURG, VIRGINIA

PRIVATE NO. BEFORE TITLE: 104

~~BOT, SMALL TYPE.~~ (O) ~~MARKEN & BIELFELD, INC.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

USE NEW PHOTO. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1396

ORDER NO. 55538

DATE 8-13-1935

12½ M ART COLORTONE POST CARDS; WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) CRESCENT ROCK ALONG SKYLINE DRIVE, SHENANDOAH NATIONAL PARK, VIRGINIA

PRIVATE NO. BEFOE TITLE: 108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO Yes

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1397

ORDER NO. 55538

DATE 8-13-1935

12½ M ART COLOTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WINTER AT SKYLAND ALONG SKYLINE DRIVE, SHENANDOAH NATIONAL PARK, VIRGINIA

PRIVATE NO. BEFO E TITLE: 136

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

REMOVE WIRES FROM FOREGROUND OF PICTURE. BUNGALOW IS MADE OF LOGS - CHIMNEY NATURAL MOUNTAIN ROCK, INTESIFY SHADOWS IN FOREGROUND FOR BEST CONTRAST OF COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

3

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1398

ORDER NO. 55538

DATE 8-13-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL PARK AND CALVARY METHODIST EPISCOPAL CHURCH, FREDERICK, MARYLAND

PRIVATE NO. BEFORE TITLE: 68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. yes

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

PUT FOLIAGE ON TREES IN FOREGROUNDL ALL PARK AREA TO BE VARIATED SHADES OF GREEN. MONUMENT IN PARK WHITE MARBLE WITH BRONZE PLATES AND FIGURE ON TOP. DO NOT PUT HIGHLY COLORED FLOWERS IN PICTURE. CHURCH BUILDING IN BACKGROUND SHOULD BE PURE GREY LIMESTONE COLOR, GRAY SLATE ROOF AND DARK OAK DOO S.

SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

NO. 5A-H1 399

ORDER NO. 55222

B. S. REYNOLDS CO., 918 D ST.,
NORTHWEST, WASHINGTON, D. C.

DATE 7-30-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, (LOWER,) CENTER - BORDER.

TITLE (IN FULL) BUILDING FOR ARCHIVES
OF UNITED STATES OF AMERICA,
WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

VERY LIGHT GRAY STONE, ALMOST WHITE ALL OVER. BRONZE DOORS & SASH. BRONZE LAMP POSTS. WHITE STONE FIGURES ON GABLE & STEPS. DARK GRAY STREET PAVING, CEMENT WALK IN FOREGROUND. REMOVE BOARDS FROM STEPS & SHOW LIGHT STONE STEPS. BLDG. ON LEFT LIGHT GRAY STONE. REMOVE ALL AUTOS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1400

B. S. REYNOLDS CO., 918 D ST. NORTHWEST, ORDER NO. 55222
WASHINGTON, D. C.

DATE 7-31-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, (LOWER), CENTER - BORDER.

TITLE (IN FULL) BUILDING FOR ARCHIVES
OF UNITED STATES OF AMERICA,
WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

VERY LIGHT GRAY STONE ALL OVER. BRONZE SASH & LAMP POSTS ON STEPS ON LEFT. WHITE STONE FIGURES ON GABLE & STEP CORNERS ON LEFT. WHITE FLAG POLE WITH BRONZE BASE & GOLD TOP NOB. REMOVE ALL MATERIAL FROM LAWN IN CENTER & RIGHT. ALSO SIGN IN CENTER OF BLDG. AND SHOW GREEN LAWN WITH LOW FLAT SHRUBBERY. REMOVE BOARDS FROM STEPS ON LEFT. REMOVE ALL XXXX AUTOS, XXXX DARK STREET PAVING. LIGHT CEMENT WALKS & CURB.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NC-1½
A9

NO. 5A-H1401

B. S. REYNOLDS CO., 918 D ST. NORTHWEST, WASHINGTON, D. C.

ORDER NO. 55222

DATE 7-31-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, (LOWER) CENTER - BORDER.

TITLE (IN FULL) BUILDING FOR ARCHIVES OF UNITED STATES OF AMERICA, WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

VERY LIGHT GRAY STONE ALL OVER. BRONZE SASH & LAMP POSTS ON STEPS ON LEFT. WHITE FIGURES ON GABLE & STEPS ON LEFT. REMOVE BOARDS FROM STEPS ON LEFT. WHITE FLAG POLE, BRONZE BASE & GOLD NOB ON TOP. SHOW GREEN LAWN NEXT TO BLDG. WITH FLAT SHRUBBERY. REMOVE ALL AUTOS. HYDRANT AND SIGNT ON RIGHT CENTER BY BUILDING. LIGHT CEMENT WALK & CURB. DARK STREET PAVING. LIGHT CEMENT WALK IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1 402

ORDER NO. 55228

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK. DATE 7-31-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) STREET SCENE, HOT SPRINGS NATIONAL PARK, ARK.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET OK

DEADLINE

NO. 5A-H1403

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 55228

DATE 7-31-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) CARPENTER DAM, HOT SPRINGS NATIONAL PARK, ARK.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1404

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 55228

DATE 7-31-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) MEDICAL ARTS BUILDING,
HOT SPRINGS NATIONAL PARK, ARK.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE SHACKS ON RIGHT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1405 ORDER NO. 55231 DATE 7-29-1935

CUSTOMER THE OASIS RESTAURANT — SEATTLE, WASH.

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART — DATE COMPLETED

Photos for this Customer

25 M GROUP (3) PO SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No — Copyright in Plate Yes No

Title in full

FRONT NO. 5 — R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No — Special type as sample

IMPRINT: Customer — C. T. Imprint — No Imprint

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SUBMIT ROUGH LAYOUT TO MR. BLAICHER

BEFORE GOING AHEAD.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

Screen: 120 / 133 / 150 / 175

COLOR DESCRIPTION

SEE NOTATIONS ON EXTRA PHOTOS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT ____ GOOD ____ IN COLORS SPECIAL STOCK

____ ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

RETURN TO PHOTO YES NO

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 5A-H1406

ORDER NO. 55253

DATE 7-31-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) TOP- MIAMI JOCKEY CLUB,
HIALEAH, FLORIDA
BOT- FLOCK OF FLAMINGOS ON ISLAND
PRIVATE NO. BEFORE UPPER TITLE-
M-122

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE 3A-H541 FOR COLOR DETAIL OF BLDGS. SEE 4A-H668 FOR COLOR DETAIL OF FLAMINGOS. NICE CLOUDY SKY EFFECT

SUBMIT: RET. PHOTO B. L. & W. PROOF. HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 40

Get cards in other Place

NO. 5A-H1407

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 55252

DATE 7-31-1935

25M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

IN PLATE- PHOTO BY RICHARD

B. HOIT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT "C.T. ART COLORTONE DE LUXE"
MADE ONLY BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

TITLE- DAWN AT CAPE FOORIDA

PRIVATE NO. BEFORE TITLE- DL-1

COLOR DESCRIPTION

TAKE OUT DEAD TREE TRUNK. SHOW NICE SUNRISE GLOW - NOT TOO VIVID - PREFER MORE DELICATE TINTING

USE BEST PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO.

ORDER NO. 5A-H1408 / 55252

THOMAS R. WEST,
MIAMI, FLA.

DATE 7-31-1935

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

IN PLATE- COPYRIGHT BY R. E. SIMPSON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT C.T.ART COLORTONE DE LUXE MADE ONLY BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

TITLE- FLOCK OF FLAMINGOS AT HIALEAH PARK, MIAMI, FLA. THEIR NESTS ARE SHOWN IN FOREGROUND

PRIVATE NO. BEFORE TITLE- ~~XXX~~ DL-2

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

see card

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1409

ORDER NO: 55251

GULF COAST CARD CO.
ST. PETERSBURG, FLA.

DATE 7-31-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) OVERLOOKING THE YACHT CLUB AND CENTRAL YACHT BASIN, SPA POOL AND RECREATION PIER, ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

PRIVATE NO. EFORE TITLE- S-164

(NOTE IF TITLE IS TOO LONG FOR ONE LINE, ~~LEAVE OUT WORDS "THE SUNSHINE CITY"~~

COLOR DESCRIPTION

BLDG. IN FOREGR. LIGHT CREAM, ROOF DARK RED & GREEN STRIPED, GREEN WINDOW CASING. FLOWER BUSHES ALONG SIDE BLDG. ARE PINK OLEANDERS. PUT FLAG ON POLE AT RIGHT OF YACHT CLUB. SEMI CIRCLE OF BUSHES RED TURK CAPS. PIER BLDG. IN BACKGROUND, CREAM STUCCO, RED ROOF. BLDG. TO LEFT ON CAUSEWAY DARK ROOF, WHITE BLDG. LETTERS ON ROOF YELLOW. XXXX. XXXXXXXXXXXX SHOW U. S. CRUISER & MAKE PRETTY WATER & SKY BLUE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1410

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

ORDER NO. 55251

DATE 7-31-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TREASURE ISLAND BEACH
ON THE GULF OF MEXICO, NEAR
ST. PETERSBURG, FLA.

~~XMXRXXXX~~ BOT, SMALL TYPE- (C) BY
MANDELKOE

PRIVATE NO. BEFORE TITLE- S-202

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

BLDG. NO. 1 GREEN ROOF, LETTERING BLACK ON LIGHT GREEN BACKGROUND. BLDG. NO. 2 GRAY. BLDG. NO. 3 BLACK & GREEN STRIPED ROOF, WHITE TRIM. THATCHED HUT IN FOREGROUND. PUT IN 1 OR 2 MORE SUN UMBRELLAS. SHOW SURF AND VARIOUS COLORS BATHING SUITS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 52-HI 411

ORDER NO. 55251

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

DATE 7-31-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) PASS-A-GRILLE BEACH
HOTEL ON THE GULF OF MEXICO,
PASS-A-GRILLE BEACH, FLA.

PRIVATE NO. BEFORE TITLE- S-127

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT SMALL HUT TO LEFT, ALSO BLDG. TOP IN EXTREME FOREGR. CLEAN UP BEACH & PUT IN 1 OR 2 SUN UMBRELLAS. CREAM STUCCO BLDG. WINDOW CASING ORANGE. BASE RED BRICK, ROOF OVER 1ST FLOOR BLACK WITH ORANGE TRIM LINE. WORDING "PASS-A-GRILLE BEACH HOTEL" IS MARINE BLUE. ROOF OF HOTEL DARK RED & GREEN CHECKERBOARD, ALL OVER. ROOF EDGE TRIM ORANGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 5A-H1412

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

ORDER NO. 55251

DATE 7-31-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) CENTRAL AVENUE, LOOKING TOWARDS TAMPA BAY, SHOWING THE FAMOUS GREEN BENCHES, ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

PRIVATE NO. BEFORE TITLE- S-157

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT- 1 LIGGETTS SIGN WHITE & BLACK MARBLE, BLDG. WHITE TRIM, TAKE OU AWNING. 2 KRESS GOLDEN LETTERS ON RED BACKGR. CREAM BRICK BLDG. 3 WHI BLDG. 4 RED BRICK. 5 TALL TOWER BLDG. CREAM WITH BLUE & YELLOW ORNAMENTAL TRIM. TOP OF TOWER Dk. GREEN. RIGHT- 1 GRAY-CREAM STUCCO BLDG. ORANGE DOORS ENTRANCE. 2&3 RED BRICK, WHITE TRIM. 4 TALL BLDG. PHEIL HOTEL DARK CREAM BRICK FRONT, SIDE CREAM STUCCO. 5 WHITE, 6 DARK CREAM Show waterline in background, Take out wires

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1413

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) BLACK CANYON, BOULDER DAM SITE	IMPRINT SAME AS ABOVE

6BH 166

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1414 ✓

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIVERSION TUNNEL,
BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET ON

NO. 5A-HI 415 ✓

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 5524

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) HIGH SCALERS, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1416 ✓

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) THE BABCOCK & WILCOX PIPE PLANT, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

21e 1½
A9

NO. 5A-H1417
H-1417

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER No. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER), LOWER, (CENTER) - BORDER.	FRONT No. 1 R. M. YES
TITLE (IN FULL) TRANSPORTING PIPE, BOULDER DAM	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

NO. 5A-H1418 ✓

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6MPHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) 200 TON GOVERNMENT CABLEWAY AND 30 FOOT DIAMETER PIPE, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1 419

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER No. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER CENTER - BORDER.

TITLE (IN FULL) LOWERING 30 FOOT PIPE, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1420 V

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOULDER DAM AND POWER PLANT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

in F. C.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1421

ORDER NO. 55248

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~UPPER~~ ~~LOWER~~ (CENTER) BORDER.

TITLE (IN FULL) NIGHT SCENE, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

get Card - 2H-1155
or Photo

SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 5A-H1-22

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER (CENTER) - BORDER.

TITLE (IN FULL) BOULDER CITY, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET LV

HC 1½
A 9½

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

NO. 5A-H1423

ORDER NO. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, (CENTER) - BORDER.

TITLE (IN FULL) GOVERNMENT ADMINISTRATION BUILDING, BOULDER CITY, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

8

NO. 5A-H1424

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) 150 MAN TRANSPORT,
BOULDER DAM PROJECT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1425

ORDER NO. 55248

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

DATE 7-31-1935

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, (CENTER) BORDER.

TITLE (IN FULL) COLORADO RIVER, LOOKING DOWNSTREAM FROM BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. +

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

NO. 5A-H1426

ORDER NO. 55248

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE- UPPER, LOWER, CENTER- BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) UPSTREAM FACE OF BOULDER DAM	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

5

NO. 5A-H1427

ORDER NO. 55248

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

DATE 7-31-1935

6 MPHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) DOWNSTREAM FACE OF BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO · B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 5A-H1428

ORDER NO. 55248

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

DATE 7-31-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) BOULDER DAM AND LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF Yes RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME SET ON

DEADLINE

NO. 5A-H1429

ORDER NO. 55247

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

DATE 7-31-1935

GROUP (2)

12 M500 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) 1933 BOULDER DAM UNDER CONSTRUCTION 1935	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TOWN SET UP

DEADLINE

NO. 5A-H1430

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55247

DATE 7-31-1935

12M500 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, (CENTER) BORDER.

TITLE (IN FULL) BOULDER DAM,
FORTIFICATION MOUNTAIN IN DISTANCE
BOT, SMALL TYPE- (C) B~~.D.S.~~B.
Boulder Dam, Service Bureau

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 5A-H1431

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 55247

DATE 7-31-1935

12M500 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER,) LOWER, (CENTER) - BORDER.

TITLE (IN FULL) BOATING ON BOULDER DAM LAKE, FORTIFICATION MOUNTAIN IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo in Folder Cover

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1432 ORDER NO. 55245 DATE 7-31-1935

CUSTOMER FORREST HOTEL,
NEPHI, UTAH

6 M PC SIZE 3 1-2 X 5 1-2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FORREST HOTEL AND CAFE,—NEPHI, UTAH—ON U. S. HIGHWAY 91

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination Screen 120 133
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUNDS ETC

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH FRAMES
CUT TO PICAS see size

PROOFS
PLATE GOOD IN COLORS SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1433 ORDER NO. 55276 DATE 8-1-1935

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL RUSHER,
BRINKLEY, ARK.

12M 500 PC SIZE 3K 3 1-2 X 5 1-2 STYLE ART COLORTONE, WHITE BORDER

(All of this Style)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL RUSHER,—BRINKLEY,
ARKANSAS

FRONT NO. 5 R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE EITHER PHOTO. CUT RAILROAD TRACKS OFF LARGE PHOTO IF THAT IS USED.

60/485

COLOR DESCRIPTION

RED BRICK BLDG.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133 / 150 / 175

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

~~Blue Print~~ ~~Handcolor~~ Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

___ HALFTONES FROM ___ COPIES

___ DUPLICATES ___ ZINC COLOR PLATES

___ LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ___ WIDE ___ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY — VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE SPECIAL BORDER

___ ZINC ETCHINGS FROM ___ COPIES

___ DUPLICATES ___ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ___ WIDE ___ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRAKERS

CUT TO PICAS (see size)

PROOFS

___ PROOF ___ GOOD ___ IN COLORS ___ SPECIAL STOCK

___ ELECTROTYPES EACH OF ___

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1434 ORDER NO. 55271 DATE 6-1-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED — Photos for this Customer

CUSTOMER
ST. MARY'S HOSPITAL,
ST. LOUIS, MO.

25 M PC SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. MARY'S HOSPITAL - 6420

CLAYTON ROAD - ST. LOUIS, MO.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Red 4½ HC 1½ A-10 G-4

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO CARD.

ENGRAVING DEPARTMENT

__ HALFTONES FROM ____ COPIES
__ DUPLICATES ____ ZINC COLOR PLATES
__ LINE & HALFTONE COMB __ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE SPECIAL BORDER

__ ZINC ETCHINGS FROM ____ COPIES
__ PLATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size)

PROOFS
__ P. A. __ DOUBLE __ IN COLORS __ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5

Off a.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1435 ORDER NO. 55270 DATE 8-1-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EDWIN H. FITLER CO.,
PHILADELPHIA, PA.

6 M PC SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BOX BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED. TOUCH UP & BRING OUT LETTERING ON AWNING - THE WORD EDERER. CUT OUT SUPPORT ROCK ON NEON SIGN XXXX

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Panoramatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print) — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. AWNING NAVY & YELLOW SAME AS TRADEMARK. LETTERING ON AWNING - THE WORD EDERER COLOR GREEN NO. 8. ON NEON SIGN MAKE THE WORD "ROPE" IN YELLOW SAME AS TRADEMARK LETTERING (SAMPLE ATTACHED). ALL SIGNS ARE BLACK & WHITE EXCEPT DIAMONT TRADEMARK, DARK BLUE & YELLOW AND THE SIGN ON GREENITE ROPE WHICH IS GREEN AS PER SAMPLE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE ____

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE ____

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1435 ORDER NO. 55270 DATE 8-1-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EDWIN H. FITLER CO.,
PHILADELPHIA, PA.

6 M PC SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BOX BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. TOUCH UP & BRING OUT LETTERING ON AWNING - THE WORD EDERER. CUT OUT SUPPORT ROCK ON NEON SIGN XXXX

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
(Blue Print) Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. AWNING NAVY & YELLOW SAME AS TRADEMARK. LETTERING ON AWNING - THE WORD EDERER COLOR GREEN NO. 8. ON NEON SIGN MAKE THE WORD "ROPE" IN YELLOW SAME AS TRADEMARK LETTERING (SAMPLE ATTACHED). ALL SIGNS ARE BLACK & WHITE EXCEPT DIAMONT TRADEMARK, DARK BLUE & YELLOW AND THE SIGN ON GREENITE ROPE WHICH IS GREEN AS PER SAMPLE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT N BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRARERS
CUT TO PICAS (see size)

PROOFS

FLAT ____ GOOD ____ N COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

make DK. Blue impression

NO. 5A-H1436

ORDER NO. 55300

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

DATE 8-1-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL). ABOVE THE LAST TURN
NEAR UPPER PARKING SPACE, WHITEFACE
MT. MEMORIAL HIGHWAY, LAKE PLACID AND WILMINGTON, N.Y.
~~N.Y.~~ ADIRONDACK MTS.
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN
UPPER BORDER- 99

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLIN

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 5A-H1437

ORDER NO. 55300

DATE 8-1-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRANITE STAIRWAY FROM END OF ROAD TO TRAIL AND SUMMIT, WHITEFACE MT. MEMORIAL HIGHWAY, LAKE PLACID, N. Y. ADIRONDACK MTS.
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE AND WILMINGTON,

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1438

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 55300

DATE 8-1-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEAR THE SUMMIT OF
WHITEFACE MT. SHOWING TOP OF ESTHER
IN DISTANCE, WHITEFACE MT. MEMORIAL
HIGHWAY, LAKE PLACID, N. Y. ADIRONDACK
MTS.
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER- 101RMX

COLOR DESCRIPTION

AND WILMINGTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THE J.O.STOLL CO.,
CHICAGO, ILL.

NO. 5A-H1439

ORDER NO. 55709

DATE 9-10-1935

HC-1½
A10

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) FIELD BUILDING, CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 150

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET OK

3

NO. 5A-H1440

ORDER NO. 55317

DATE 8-12-1935

THE J.O.STOLL CO.,
CHICAGO, ILL.

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW POST OFFICE,
CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
151

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 5A-H1441

ORDER NO. 55317

DATE 8-12-1935

25M ART COLORTONE POST CARDS, WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) ENTRANCE, BROOKFIELD ZOO, CHICAGO'S ZOOLOGICAL GARDEN	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER LEFT CORNER- 152	

COLOR DESCRIPTION

Cut off as mark

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Set up

7

THE J. C. STOLL CO.,
CHICAGO, ILL.

NO. 5A-H1 442
ORDER NO. 55317
DATE 8-12-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

BEAR PIT, BROOKFIELD ZOO, CHICAGO'S ZOOLOGICAL GARDEN

PRIVATE NO. UPPER LEFT CORNER
153

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1443

THE J.O.STOLL CO.,
CHICAGO, ILL.

ORDER NO. 55317

DATE 8-12-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
GREETINGS FROM
CHICAGO ILLINOIS

PRIVATE NO. UPPER LEFT CORNER-
154

BOT. SMALL TYPE- (C) C.T.&CO., ~~ENGRAVED~~

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ NO

IMPRINT
SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 5A-H1444

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

ORDER NO: 55311

DATE 8-5-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL) BATTLESHIP PORTLAND
PASSING UNDER ST. JOHNS BRIDGE, PORTLAND, OREGON
BOT, SMALL TYPE- PHOTO BY TED AUSTIN, ANGELUS STUDIO

PRIVATE NO, UPPER LEFT CORNER- 724

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1445 ✓

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

ORDER NO. 55311

DATE 8-5-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~ LEFT, CENTER - BORDER.

TITLE (IN FULL) LLAO CLIFF (1997 FT.)
AND WIZARD ISLAND, CRATER LAKE,
OREGON

BOT, SMALL TYPE - HARWOOD PHOTO
PRIVATE NO. UPPER LEFT CORNER - 946

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

get Card

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET ON

NO. 5A-H1446

ORDER NO. 55324

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

DATE 8-5-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) NIGHT-TIME ON THE OCEAN PROMENADE, DAYTONA BEACH, FLA.

PRIVATE NO. BEFORE TITLE- D-135
BOT, SMALL TYPE- PHOTO BY GRENELL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO YES same as 5AH1449

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DO NOT PUT IN A MOON. USE OWN JUDGMENT FOR GOOD COLORING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DPH SET 1

NO. 5A-H1447

ORDER NO. 55324

DATE 8-5-1955

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) U. S. POST OFFICE	IMPRINT SAME AS ABOVE
FROM WATERFRONT PARK, DAYTONA BEACH, FLA.	
PRIVATE NO. BEFORE TITLE- D-137	

COLOR DESCRIPTION

LIGHT MARBLE STONE BLDG., MOTTLED RED TILE ROOF. GREEN WINDOW TRIM, BRASS DOORS. PINK, WHITE & RED PETUNIAS ON LAWN. BENCH WHITE WITH GREEN SEAT & BACK. Take out wooden bldg. to right of Post Office

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1448

ORDER NO 55324

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

DATE 8-5-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) OCEAN FRONT PARK, SHOWING ATLANTIC OCEAN, DAYTONA BEACH, FLA.

PRIVATE NO. BEF-RE TITLE- D-136

BOT. SMALL TYPE- PHOTO BY R.H.LE SESNE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BLUE & WHITE FLOWERS. BENCHES GREEN BACKS, CEMENT OTHERWISE, SAND WALK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET LW

3

NO. 5A-H1449

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

ORDER NO. 55324

DATE 8-5-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) SURF BATHING IN THE ATLANTIC OCEAN, DAYTONA BEACH, FLA.

BOT. SMALL TYPE - PHOTO BY GRENELL
PRIVATE NO. BEFORE TITLE- D-138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Photo in 10H 3117

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4

NO. 5A-H1 50

ORDER NO. 55343

MEMPHIS PAPER CO.,
MEMPHIS, TENN.

DATE 8-5-1935

12 M 500 LARGE FOLDER VIEWS, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, (LOWER,) CENTER - BORDER.

TITLE (IN FULL) COTTON PICKING TIME

MEMPHIS, TENN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 9/24/35

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Lithos set up.

NO. 5A-H1451

ORDER NO. 55343

DATE 8-5-1935

MEMPHIS PAPER CO.,
MEMPHIS, TENN.

12M500 LARGE FOLDER VIEWS, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIELD OF COTTON IN BLOOM, MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 9/24/35

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 5A-H1452

DISTRIBUTED AND COPYRIGHT BY J.R.WILLIS,
BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 55352

DATE 8-5-1935

12 M800 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) (ON FRONT)	IMPRINT SAME AS ABOVE
	TITLE- NO. 87 SUNSET ON THE DESERT (FROM TRANSPARENCY J.R. WILLIS)

COLOR DESCRIPTION

SEE COLORED SKETCH WITH NOTATIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1453

NO. 5A-H1453

DISTRIBUTED AND COPYRIGHT BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 55352

DATE 8-5-1935

12 M500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE- NO. 88 GIANT SAHUARO, BISNAGA AND PALO VERDE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ref 3

NO. 5A-H1454

ORDER NO. 55352

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

DATE 8-5-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. (CENTER) BORDER.

TITLE (IN FULL) TOP- BILLY, THE KID

BOT- (AS PER COPY ATTACHED)

PRIVATE NO. UPPER RIGHT CORNER- 76

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

NO. 5A-H1455

C.W. HUGHES & CO., INC.
MECHANICVILLE, N. Y.

ORDER NO. 55315

DATE 8-5-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- ASHGROVE PRODUCTS
BOT- ASHGROVE FARMS, SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 295

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE BUILDING, RED ROOF, GREEN TRIM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C.T. & CO. — CUSTOMER

DIAL No. 5A-H1456 ORDER NO. 55376 DATE 8-7-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
BELVEDERE CLUB,
HOT SPRINGS NATIONAL PARK, ARK.

12 M 500 PC SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ENTRANCE, BELVEDERE CLUB,
HOT SPRINGS NATIONAL PARK, ARK.

(All of this on address side)
FRONT NO. 5 R. M. Yes (No)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) (Handcolor) Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDING IS WHITE STUCCO, RED TILE ROOF, AWNINGS GREEN & WHITE, LIGHT STANDS BRONZ.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1457 ORDER NO. 55373 DATE 8-7-1935

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER W.G.EHRHART, CHICAGO, ILL.

STYLE ART COLORTONE, WHITE BORDER

6 M PC SIZE 3 1-2 X 5 1-2

(All of this on address side)

PLACE OF TITLE (Upper, Lower, Center) Border Follow Layout

FRONT NO. 5 R. M. (Yes) No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full TOP- AN OUTSTANDING CHINESE BEAUTY SOUTH SIDE SHOP

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

BOT, SMALL TYPE- DESIGNED AND BUILT BY W.G.EHRHART

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133 / 150 / 175

Dry - Wet Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print) (Handcolor) Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE — LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT __ GOOD __ IN COLORS __ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO __ YES __ NO

PHOTO RETURNED TO PHOTO USED FOR

DEADLINE DEADLINE

3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 5A-H1458

ORDER No. 55401

DATE 9-9-35

M 12,000 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LIVING ROOM, JOHN ALDEN HOUSE, BUILT 1653, DUXBURY, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO 87060 ~~5A-H1458~~

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 5A-H 459

ORDER NO. 55401

DATE 8-9-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

NEW ENGLAND HOMESTEAD FIRESIDE

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 112033 ~~5A-H 459~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MADE OUT

DEADLINE

THOMAS R. WEST,
MIAMI, FLORIDA

NO5A-H8460

ORDER NO. 55400

DATE 8-9-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. ST 720
TITLE (IN FULL) TOP-(LEFT) ENTRANCE TO A BEAUTIFUL ESTATE (TOP RIGHT) FLORIDA SCENIC SERIES (smaller type) BOT- PALM BEACH, FLORIDA PRIVATE NO. BEFORE TITLE-P-128	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FLORIDA ROCK STONE, SPANISH TYPE BROWNISH-RED ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

split for

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. SA-M 1461

ORDER NO 55399

DATE 8-9-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER. (LEFT)

TITLE (IN FULL)

BONNEVILLE DAM LOOKING EAST
TOWARD BRIDGE-OF-THE-GODS
COLUMBIA RIVER BETWEEN WASHINGTON
AND OREGON

PRIVATE NO. UPPER LEFT CORNER-- 809

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE - BRUBAKER AERIAL SURVEYS, PORTLAND, ORE.
COLOR DESCRIPTION

SEE CARD AND TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

S.S.KRESGE CO., NO. 16
251 W.Western Ave.,
Muskegon,Mich.

NO. 5A-H1462

ORDER NO. 55398

DATE 8/8/35

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PIGEON HILL NEAR MUSKEGON, MICH.

FRONT NO. 3 R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1462

ORDER NO. 55398

DATE 8/8/35

S.S.Kresge Co., No. 16

Muskegon, Mich.

6 M

ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING UP WESTERN AVENUE, MUSKEGON, MICH.

FRONT NO. 1 R. M. no

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 5A-H1464

S.S. Kresge Co., No. 16

Muskegon, Mich.

ORDER NO. 55398

DATE 8/8/35

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE MART, MUSKEGON, MICH.

FRONT NO. 1 R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO 5A-H1 465

S.S. Kresge Co., No. 16

Muskgon, Mich.

ORDER NO. 55398

DATE ~~8/8/35~~

X M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

THE BLOCK HOUSE ON SCENIC HIGHWAY

MUSKEGON, MICH~~IGAN~~

FRONT No. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

NEG-
2CP-2458

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

NO 5A-M1466

S.S. KRESGE CO., NO. 16

MUSKEGON, MICHIGAN

ORDER NO. 55398

DATE 8/8/35

6 M

~~ART COLORTONE POST CARDS~~ (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

IMPRINT NONE

TITLE (IN FULL)

MUSKEGON SENIOR HIGH SCHOOL,

MUSKEGON, MICH[redacted]

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE [illegible]

2 ½

NO. 5A-H1 467

S.S. KRESGE CO., NO. 16

MUSKEGON, MICHIGAN

ORDER NO. 55398

DATE 8/8/35

6 M

ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

PICTURESQUE SCENIC HIGHWAY,
MUSKEGON, MICH[redacted]

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS SET UP

201½
A9

6

NO. 5A-H1468

S.S. KRESGE CO., NO. 16

MUSKEGON, MICHIGAN

ORDER NO. 55398

DATE 8/8/35

6 M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE- UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STEAMER ENTERING MUSKEGON HARBOR

MUSKEGON, MICH[redacted]

BOT.-SMA L TYPE-PHOTO BY BECKQUIST'S

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET CAN

2

2801/2
4-9

NO. 5A-H1469

S.S.KRESGE CO., NO. 16
MUSKEGON, MICHIGAN

ORDER NO. 55398

DATE 8/8/35

6 M
3

ART LOOP ON THE POST CARDS (ALL ON ONE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AT THE OVAL , MUSKEGON, MICH[illegible]
BOT.SMALL TYPE-PHOTO BY BECKQUIST'S

WHITE BORDER (ALL ON ONE SIDE OF ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

OR.
not on Ry

12

NO. 5A-H1470

S.S.KRESGE COMPANY NO. 16
Muskegon, Michigan

ORDER NO. 55398

DATE 8/8/35

M
ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

FOUNTAIN IN MEMORIAL PARK,
MUCKEGON, MICHIGAN
BOT-SMALL TYPE-PHOTO BY BECKQUIST'S

FRONT NO. R. M.

IMPRINT 1 No

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Correct H.C.C.
Spaces on Work
on Sheet Rush

NO. 5A-H1471

S.S. KRESGE C ., NO. 16
MUSKEGON, MICHIGAN

ORDER NO. 55398

DATE 8/8/35

9 M

ART COLORTONE PASTE CARDS

(ALL OF THIS ON THE PICTURE SIDE) (WHITE BORDER) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEMORIAL PARK FOUNTAIN NIGHT DISPLAY
MUSKEGON, MICHIGAN
BOT.-SMAL TYPE-PHOTO BY BECKQUIST'S

FRONT NO. 1

IMPRINT NONE

R. M. No

2CP-2459

COLOR DESCRIPTION

USE PHOTO NUMBER 5A-H1470

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1472 ORDER NO. 55412 DATE 8-7-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EMBASSY HOTEL,
MIAMI BEACH, FLA.

12M 500 PC SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full TOP- EMBASSY HOTEL MIAMI BEACH, FLORIDA

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

BOT- FACING OCEAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each — Size 5x7 - 8x10 - 10x12

_____Prints each from ___ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panoramatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles -Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

___DUPLICATES_____ ZINC COLOR PLATES

___LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE____ WIDE_____ HIGH SAME SIZE___

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE SPECIAL BORDER

___ZINC ETCHINGS FROM____ COPIES

_____DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ___ WIDE ____ HIGH SAME SIZE ___

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

___FLAT ___GOOD ___IN COLORS ___SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1473 ORDER NO. DATE 8-7-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MADISON SQUARE GARDEN CORP., NEW YORK, N. Y.

M pc SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ZRT COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

BEAR IN MIND THAT THE MEN IN THE BACKGROUND ARE ALL SUBORDINATED TO THE RIDER.

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry Wet Pancromatic — Color Separation.

Transfer — Paper Process New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

CUSTOMER LIKES COLORING ON 3A-H1337 ATTACHED.

SKY IS POWDER BLUE EFFECT. RIDER'S TIE RED.

SHIRT SOFT YELLOW BLENDED IN MANY COLORFUL SHADES.

PANTS HEAVY SHADOWS DEEP BLUE WITH HIGH LIGHTS,

YELLOWISH TINTS. BOOTS BLACK AND SHADINGS. HORSE

REDDISH BROWN BLEND OF YELLOW. FENCE WASHED OUT

BLUE EFFECT, SUBORDINATED TO THE HORSE AND RIDER.

ENGRAVING DEPARTMENT

__ HALFTONES FROM ____ COPIES

__ DUPLICATES ____ ZINC COLOR PLATES

__ LINE & HALFTONE COMB __ COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

__ ZINC ETCHINGS FROM ____ COPIES

__ DUPLICATES ____ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE ____ WIDE ____ HIGH, SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUNDS ETC

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE ____ WIDE ____ HIGH, SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRAKERS

CUT TO PICAS See Size

PROOFS

FLAT WOOD IN COLORS SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Handcol. Proof today 8-20-35

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1474 ORDER NO. 55425 DATE 8/9/35

CUSTOMER MEDFORD AUTO CO., INC.,
WEST MEDFORD, MASS.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO. 5 R. M. Yes (No)

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

top- One of the best equipt service stations
in New England.
Bot-Medford Auto Co., Inc.,-27 Harvard Ave.,—
West Medford, Mass.

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

(Blue Print) Handcolor — Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

_____DUPLICATES_____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

_____ZINC ETCHINGS FROM _____ COPIES

_____DUPLICATES_____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size

PROOFS

_____ PROOF _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MINSKY BROTHERS & CO.,
PITTSBURGH, PA.

NO. 5A-H1475

ORDER NO. 55419

DATE 8-9-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) EAST LIBERTY PRESBYTERIAN CHURCH, PITTSBURGH, PA. PRIVATE NO. UPPER LEFT CORNER-607	IMPRINT SAME AS ABOVE PUT AT TOP OF MESSAGE SPACE PITTSBURGH Progress

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER, COPPER TOP ON STEEPLE, GOLD CROSS. GRAY ROOF. DULL COLORED ART WINDOW. LIGHT STONE CURBING & STEPS ON LEFT. REAR BLDGS. ON RIGHT GRAY & LIGHT GRAY. REAR BLDGS. ON LEFT BROWN & GRAY.

See card 5A-H1000

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

TO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

get card

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1476 ORDER NO. 55455 DATE 8-9-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE BARCLAY-PLAZA, MIAMI BEACH, FLA.

25 M PC SIZE 3 1-2 X 5 1-2 STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP- THE BARCLAY-PLAZA
MIAMI BEACH, FLORIDA
BOT- XX OVERLOOKING GOLF COURSE AND OCEAN

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C-T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS & SKETCH ATTACHED.

add 2 more Cards

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES
DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See Size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

to Cust

NO. 5A-H1477

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

ORDER NO. 55471

DATE 8-12-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETIN S FROM
SPRINGFIELD, ILL.

(C) C.T.&CO. [redacted] in lower left corner

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTOS NOS. 1A-H235, 1A-H237, 93515, 109695,
4A-H1961, 1A-H236, 1A2155, 68579.

CUSTOMER WANTS SOLID BACKGROUND, EITHER BLUE OR BLACK. SUBMIT SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1478 L

DISTRIBUTED BY J.R.WILLIS, P.O.BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 55473

DATE 8-12-1935

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE- NO. 85 INTERIOR OF OLD MISSION SAN XAVIER DEL BAC, FOUNDED 1692 BY FATHER KINO, TUCSON, ARIZ.

see card enclosed

COLOR DESCRIPTION

SEE INSTRUCTIONS ON CARDS ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3

DISTRIBUTED BY J.R.WILLIS, P.O.BOX 665, ALBUQUERQUE, N. M.

NO. 5A-H1479

ORDER NO. 55473

DATE 8-9-1935

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE- NO. 86 OLD MISSION SAN XAVIER DEL BAC, NEAR TUCSON, ARIZ.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON CARDS ATTACHED. 5BH506

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~5A406~~ ORDER NO. 55184 DATE 7-26-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER MICHIGAN LITHO. CO.
GRAND RAPIDS, MICH.

25 M PC. SIZE 3 1-2 X 5 1-2 STYLE ART COLORTONE ~~AMERICAN ART~~, X WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP- AN ENTIRE CITY BLOCK OF HOSPITALITY
BOT- PANTLIND HOTEL, GRAND RAPIDS, MICHIGAN AT CAMPAU SQUARE

(All of this on address side)
FRONT NO. 5 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE REPHOTO OF PHOTO ATTACHED. BE VERY CAREFUL NOT TO MAR THIS PHOTO. SHOW ALL NOW SHOWN ON THE PHOTO WITH THE EXCEPTION OF THE SIGN ON THE LEFT TOP OF THE MAIN BUILDING WHICH IS TO BE ELIMINATED.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination. Screen 120 133 150 175
Dry Wet Panchromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 118380 WITH ONE EXCEPTION - THEY WANT MORE LIFE IN THE COLOR.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
_____ DUPLICATES _____ ZINC COLOR PLATES
_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES
_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1481 ORDER NO. 55529 DATE 8/13/35

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NEW PINEWOOD HOTEL
VIRGINIA BEACH, VA.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PINEWOOD HOTEL
VIRGINIA BEACH, VIRGINIA

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 8x10 - 10x12
_____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
____ DUPLICATES ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

____ZINC ETCHINGS FROM ____ COPIES
____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT WOOD — MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS see size

PROOFS
____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1482 ORDER NO. 55534 DATE 8/13/35

CUSTOMER KIRTLAND-ENGEL CO.,
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE BEAUTIFUL ALLEGHENIES ALONG THE SAFEWAY
LIMITED ROUTE

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

RETURN PHOTO YES NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 10x12
_____ Prints each from ___ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 / 133
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process. 150 / 175
Stripping — White Border — Full Face.
(Blue Print) (Handcolor) Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

___ HALFTONES FROM _____ COPIES
___ DUPLICATES _____ ZINC COLOR PLATES
___ LINE & HALFTONE COMB ___ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE ____
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

___ ZINC ETCHINGS FROM ___ COPIES
___ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE ____

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see Size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1483 ORDER NO. 55526 DATE 8-13-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RIVIERA HOTEL,
DAYTONA BEACH, FLA.

25 M FC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

FRONT NO. 5 R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title In full RIVIERA HOTEL, ON THE HALIFAX, DAYTONA BEACH, FLA.

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED, FOR INSTRUCTIONS ABOUT WORKING IN THE WATERFRONT AT END OF ROAD. BRING OUT SIGN ON TOP WHICH IS BORDERED WITH BROWN. TAKE OUT FLAG POLE IN FOREGROUND, ALSO PHONE POLE & WIRES. TAKE OUT WHATEVER IS MARKED X ON TISSUE.

COLOR DESCRIPTION

HOTEL WHITE STUCCO. RED TILE ROOF. GREEN WINDOW TRIMMING. BROWN WINDOW CASING. RED & WHITE FLOWER BOXES IN CENTER LAWN & ALONG CEMENT SIDEWALK.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each Size 5x7 - 8x10 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office DELIVER

Straighten Photo

Negative — Line Halftone — Combination

Dry — Wet Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120 133 150 175

ENGRAVING DEPARTMENT

_____ HALFTONES FROM _____ COPIES

_____ DUPLICATES _____ ZINC COLOR PLATES

_____ LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

_____ ZINC ETCHINGS FROM _____ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives | Extra Stripping | Strip To Size | Double Print | Reverse Position | Reverse Color | Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

_____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1484 ORDER NO. 55527 DATE 8-13-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ADVERTISERS' PRESS, PHILADELPHIA, PA.

50 M PC GROUP (4) SIZE 3½ x 5

PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRANK PALUMBO'S CABARET

(ETC. AS PER LAYOUT)

STYLE ART COLORTONE, FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

at left THE ADVERTISERS' PRESS, PHILADELPHIA, PA.

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT AND INSTRUCTIONS ATT'D.

CUT PHOTOS AS MARKED IF NECESSARY FOR LAYOUT.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO LAYOUT.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each Size 5x7 - 8x10 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination. Screen 120 133

Dry Wet Pancromatic — Color Separation. 150 175

Transfer — Paper Process — New Process.

Stripping — White Border Full Face.

Blue Print Handcolor — Black & White Proof. Titles -Red, Blue.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

____ FLAT ____ PROOF ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 5A-H1485

ORDER NO. 55550

DATE 8-14-1935

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) SUNSET OVER LAKE EOLA,
ORLANDO, FLA. "THE CITY BEAUTIFUL"

PRIVATE NO. BEFORE TITLE: 0-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

1 red brick building, white trim, 2 white stone building 3 church red, 4 cream brick building, 5 dark red brick, white trim. Nice green lawn, Make sunset, but not too vivid.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

B.S.REYNOLDS CO., 918 D ST. NORTHWEST, WASHINGTON, D. C.

NO. 5A-H1487

ORDER NO. 55544

DATE 8-14-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF U.S. CAPITOL, U. S. SUPREME COURT, CONGRESSIONAL LIBRARY AND HOUSE OFFICE BUILDING, WASHINGTON, D. C.

SMALL TYPE: COPYRIGHT AERO SERVICE CORP., PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ~~126~~

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

THIS IS A VERY IMPORTANT SUBJECT. SUBDUE WHITE FLARE ON NEW SUPREME COURT BLDG. GOVERNMENT BUILDINGS ARE TO SHOW PROMINENTLY, ESPECIALLY THE U.S.CAPITOL IN FOREGROUND; BY CROPPING OFF 1 INCH ON BOTTOM AND 1½ INCHES FROM TOP, YOU CAN GET THIS . REMOVE SHADOWS ON U.S.CAPITOL & HOUSE OFFICE BLDGS. ON RIGHT.

SEE CARDS ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1488 ORDER NO 55554 DATE 8-14-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL NATIONAL BANK
PEORIA, IL .

12 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CENTRAL NATIONAL BANK OF PEORIA AND TRUST COMPANY

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process. Screen 150 / 175
Stripping — White Border — Full Face.
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS MUST BE SUBDUED, LIKE SAMPLES ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1489 **ORDER NO.** 55553 **DATE** 8-14-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL EMMERSON, MOUNT VERNON, ILL.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL EMMERSON, SOUTHERN ILLINOIS
FINEST, MOUNT VERNON, ILLINOIS

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from_____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process. 150 175

Stripping — White Border — Full Face.

(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

Photo returned Dec 13, 1939

COLOR DESCRIPTION

TRIM OF BLDG. NILE GREEN. COLOR OF BUILDING NO. 17.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 5A-H1490

(C) WILLARD - PHOTOGRAPH BY
STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO. 55562

DATE 8-16-1935

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL) PALM SPRINGS, CALIFORNIA
AND MT. SAN JACINTO AS SEEN
FROM the AIR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT GREEN OF TREES AND WHITE HOUSES WITH RED ROOFS.
See hand colored photo. Try to represent houses by red and white dots as shown

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1491 ORDER NO. 55594 DATE 8-16-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

4 Photos for this Customer

CUSTOMER

MOUNDS COUNTRY CLUB & GARDEN,
EAST ST. LOUIS, ILL.

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

(All of this on address)

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LARGEST OUTDOOR DANCE FLOOR IN
MIDDLE WEST

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) · No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

see 5AH1493

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Ref 7
HC 1
12
C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1492 ORDER NO. 55594 DATE 8-15-1935

DEPT. RETOUCHING, ENGRAVING, PHOTO LITHO, COMPOSING, LITHO ART

DATE COMPLETED

4 Photos for this Customer

CUSTOMER MOUNDS COUNTRY CLUB,
EAST ST. LOUIS, ILL.

12½M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, (Lower, Center) Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNDS COUNTRY CLUB AND GARDEN

BORDER (All of this or)

FRONT NO. ~~8~~ NONE R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint (No Imprint)

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from_____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen (120 / 133 / 150 / 175)

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1493 ORDER NO. 55594 DATE 8-15-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

4 Photos for this Customer

CUSTOMER MOUNDS COUNTRY CLUB, EAST ST. LOUIS, ILL.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on duplicate copy)

PLACE OF TITLE: Upper, (Lower, Center) Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GARDEN TERRACE - DANCE UNDER THE STARS

FRONT NO. none R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint (No Imprint)

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED TO 5A-H1491

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO 5A-H1491

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Ref 9 1¾ 5-12 C- 2¼

1951

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1494 ORDER NO. 55594 DATE 8-15-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART — DATE COMPLETED

Photos for this Customer

CUSTOMER MOUNDS COUNTRY CLUB, EAST ST. LOUIS, ILL.

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes / No Copyright in Plate Yes No

Title in full TWO DE LUXE SHOWS NIGHTLY WITH ALL STAR CAST

FRONT NO. 5 NONE (All of the same size on one side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from_____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 / 133

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process. 150 / 175

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

SEE XEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

must be finished today

8-30

DEADLINE

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1495 ORDER NO. 55593 DATE 8-15-1935

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

BARKALOW BROS. CO.,
OMAHA, NEB.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE, ~~XXXX~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. 5 (All of this ~~BORRW~~ Side)
R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

Plate no. on front

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER
Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print (Handcolor) — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

WALLS AND BAR ARE WALNUT, CEILING CREAM OR IVORY. CHAIRS AROUND TABLES GREEN AND RED LEATHER. UPHOLSTERED CHAIRS AND SEATS LIGHT BROWN AND GREEN. CHROME TABLES WITH GREEN TOPS. FLOOR BLACK AND GREEN EDGED IN LIGHT GREEN. STOOLS ARE CHROME METAL WITH GREEN AND RED LEATHER TOPS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1496 **ORDER NO.** 55592 **DATE** 8-15-1935 **DEPT.** RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART **DATE COMPLETED**

Photos for this Customer

CUSTOMER TANGNEY-MC GINN HOTELS CO.,
WATERLOO, IOWA

6 M PC **SIZE** 3½ x 5½ **STYLE** ART COLORTONE, WHITE EDGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL FORT DES MOINES, DES MOINES, IOWA

(All of this on address side)
FRONT NO. 5 R. M. BORDER Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SHOW MODERN STYLE AUTOS IN FRONT AND ALONG SIDE OF BUILDING.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
DARK RED BRICK, TRIMMED IN WHITE LIMESTONE. UPPER STORY AND (TOP) DECORATIONS AROUND TOP ARE IN WHITE LIMESTONE. SEE 79050 SHOWING WHITE PARTS.

SEND PHOTO TP: UNIVERSAL LITHO & STATIONERY CO., 4313 DIVERSEY AVE., CHICAGO WHEN FINISHED WITH IT.

RETURN PHOTO YES NO

Large Photo

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1497 ORDER NO. 55591 DATE 8-15-1935

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KING'S TROPICAL INN, CULVER CITY, CALIF.

12½M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KING'S TROPICAL INN — CORNER WASHINGTON AND ADAMS — LOS ANGELES, CALIFORNIA

FRONT NO. 5 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED. SUBMIT SKETCH FOR O.K.

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen (120 / 133 / 150 / 175)

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

APR 2[illegible] 1949

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Nude Red negatives

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1498 ORDER NO. 55618 DATE 8-16-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER PHILCO RADIO SALON, CHICAGO, ILL.

25 M PC GROUP 3 SIZE 3 1-2 X 5 1-2 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PHILCO SALON
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

NO. 5A-H1499 ✓

MINSKY BROS. & CO.,
PITTSBURGH, PA.

ORDER NO. 51592

DATE 1-30-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIRD'S-EYE VIEW
LOOKING EAST FROM CATHEDRAL OF LEARNING
BOT- SHOWING MELLON INSTITUTE AND SCHENLEY DISTRICT, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER- 610

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE-
"PITTSBURGH PROMOTES PROGRESS"

USE PHOTO NO. 4A511. & COLOR SAME AS 4A511.

SUBMIT: RET. PHOTO B L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPED

NO. 5A-H1500 ✓

MINSKY BROS. & CO.,
PITTSBURGH, PA.

ORDER NO. 51592

DATE 1-30-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCHENLEY FARM DISTRICT
SHOWING CARNEGIE TECH., UNIVERSITY OF PITTSBURGH AND
BOT- CATHEDRAL OF LEARNING, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER- 609

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE "PITTSBURGH PROMOTES PROGRESS"

USE PHOTO NO. 4A515. SEE NOTATIONS ON CARD ATTACHED. Changes

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SET UP

NO. 51-H-1581

MINSKY BROS. & CO.,
PITTSBURGH, PA.

ORDER NO. 51592

DATE 1-30-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

NEW POST OFFICE AND
FEDERAL BUILDING, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER-
607

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

PUT AT TOP OF MESSAGE ~~XREE~~ SPACE
"PITTSBURGH PROMOTES PROGRESS"

COLOR DESCRIPTION

USE PHOTO NO. 4A510. SEE NOTATIONS ON CARD ATTACHED

SUBMIT: RET. PHOTO — B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

INSERT UP

NO. 5A-H 1562 V

MINSKY BROS. & CO.,
PITTSBURGH, PA.

ORDER NO. 51592

DATE 1-30-1935

25M ART COLORTONE POST CARDS, W HITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RACE TRACK AND FAIR GROUNDS, SOUTH PARK, ALLEGHENY COUNTY, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER- 606

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE "PITTSBURGH PROMOTES PROGRESS"

COLOR DESCRIPTION

USE PHOTO NO. 4A 513.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 5A-H 1503 ✓

MINSKY BROS. & CO.,
PITTSBURGH, PA.

ORDER NO. 51592

DATE 1-30-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) ALLEGHENY COUNTY
MUNICIPAL ~~AIR~~ AIRPORT,
PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER-
608

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT
SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE-
"PITTSBURGH PROMOTES PROGRESS"

COLOR DESCRIPTION

USE PHOTO NO. 4A514. ~~SEE NOTATIONS IN CARDS ATTACHED.~~
See Card attached for

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DYE SET UP
FILED 1-31-35

5

NO. 5A-H1504

MINSKY BROS. & CO.,
PITTSBURGH, PA.

ORDER NO. 55669

DATE 8-20-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOWNTOWN PITTSBURGH, PA.
SHOWING THE POINT WHERE ALLEGHENY
AND MONONGAHELA RIVERS FORM OHIO
RIVER

PRIVATE NO. UPPER LEFT CORNER-
BOT. SMALL TYPE- COPYRIGHT AERO SERVICE CORP., PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE
"PITTSBURGH PROMOTES PROGRESS"

COLOR DESCRIPTION

3 BRIDGES ON RIGHT DARK GRAY. REAR CENTER 2 BRIDGES LIGHT GRAY. 1ST TWO BRIDGES ON RIGHT GRAY. 3RD BRIDGE ON LEFT DARK GRAY. PLEASE NOTE- ALL BRIDGES INCLUDING BRIDGE IN REAR RIGHT MUST SHOW ON THIS VIEW. TAKE OFF 1 INCH FROM BOTTOM OF PHOTO & NOT MORE THAN 1-2 INCH ON TOP. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1505

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 55659

DATE 8-20-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) HOUSE OF SEVEN GABLES,
BUILT 1668, SALEM, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. N YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 46227.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LEAD LINE

Desk

1

2

NO. 5A-H1506 ✓

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 55659

DATE 8-20-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.

TITLE (IN FULL) "THE HOUSE OF SEVEN GABLES," BUILT 1668, SALEM, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES same as 5A H1505

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 123798

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

DEVELOPING

DALLAS POST CARDS,
DALLAS, TEXAS

NO. 5A-H1507

ORDER NO. 55668

DATE 8-20-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER > BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) POULTRY GROUP AT TEXAS CENTENNIAL EXPOSITION, DALLAS, JUNE 6 - NOVEMBER 29, 1936. AGRICULTURE BUILDING IN RIGHT FOREGROUND BOT- ONE HUNDRED YEARS OF TEXAS INDEPENDENCE	IMPRINT D.P.C.

COLOR DESCRIPTION

SEE HAND COLORED PHOTO FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photoed 9/9/35

TYPE SET

VERY RUSH

DALLAS POST CARDS,
DALLAS, TEX.

NO. 5A-H1508

ORDER NO. 55668

DATE 8-20-1935

25M ART COLORTONE POST CARDS, WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER) - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) THE STATELY ADMINISTRATION BUILDING OF THE TEXAS CENTENNIAL EXPOSITION, DALLAS, JUNE 6 - NOVEMBER 29, 1936 BOT- ONE HUNDRED YEARS OF TEXAS INDEPENDENCE	IMPRINT D.P.C.

COLOR DESCRIPTION

SEE HAND COLORED PHOTO. ADD SKY FOR PROPORTION

Photos ret 9/9/35

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET ON

VERY RUSH

A.11½

NO. 5A-H1509

ORDER NO 55668

DALLAS POST CARDS,
DALLAS, TEXAS

DATE 8-20-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE FOOD AND AGRICULTURAL BUILDING AT THE TEXAS CENTENNIAL EXPOSITION, DALLAS, JUNE 6 - NOVEMBER 29, 1936

COLOR DESCRIPTION BOT- ONE HUNDRED YEARS OF TEXAS INDEPENDENCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT D.P.C.

SEE HAND COLORED PHOTO FOR COLORS. ADD SOME AT TOP & BOTTOM FOR BETTER PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

VERY RUSH

6

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1511 ORDER NO. 55670 DATE 8-20-1935 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL SAN DIEGO,
SAN DIEGO, CALIF.

25M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL SAN DIEGO, SAN DIEGO, CALIFORNIA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE TISSUE ATTACHED. PUT FLAGS ON POLES, ONE U.S. FLAG AND ONE PENNANT WITH THE HOTEL NAME. USE OWN JUDGEMENT ON WHICH POLE TO PLACE U.S.FLAG. IF POSSIBLE TO HOLD THE COFFEE SHOP SIGN AFTER PHOTO IS REDUCED, DO SO, BUT IT WILL BE VERY SMALL.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 / 133
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process. Screen 150 / 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. MAKE THE MAIN BUILDING AND THE BACK ADDITION ALL THE SAME COLOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

RUSH
make DK BLUE IMPRESS of Fey

#01-4
A-12-4

THE GULF COAST CARD CO.,
2700 SECOND AVE., NORTH
ST. PETERSBURG, FLORIDA

NO. 5A-H1512

ORDER NO. 55685

DATE 8/20/35

M 12,500 ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)
BIRD'S EYE VIEW OF SARASOTA, FLORIDA

PRIVATE NO. BEFORE TITLE SA-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
GULF COAST CARD CO., ST. PETERSBURG, FLA.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH
TAKE OFF FROM TOP FOR PROPORTION
PLEASE USE SPECIAL CARE ON THIS PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SHOW

1

7

THE GULF COAST CARD CO.,
2700 SECOND AVE., NORTH
ST. PETERSBURG, FLORIDA

NO. 5A-M1513

ORDER NO. 55685

DATE 8/20/35

M2,500 ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE REVERSE SIDE)

PLACE OF TITLE: (UPPER), LOWER. CENTER - BORDER.

TITLE (IN FULL)

LIDO BEACH, ON THE GULF OF MEXICO, SARASOTA, FLORIDA

PRIVATE NO. BEFORE TITLE-SA-2

FRONT NO. 1

R. M. YES

IMPRINT

GULF COAST CARD CO., ST. PETERSBURG, FLA.

COLOR DESCRIPTION

NATURAL WOOD PIER - STRAW HUTS - PUT VIVID COLORS INTO UMBRELLAS. TAKE OUT FENCE & CARS IN BACKGROUND, MAKE NICE SAND AND WATER DO GOOD WORK
BE VERY CAREFUL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1515

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 55690

DATE 8-21-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIBERTY MEMORIAL, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 15 ~~SPECIAL~~ R. M. Yes

IMPRINT TRADEMARK

Plate D7/30
1B H 2514 photo B H- 1025

COLOR DESCRIPTION

SUBMIT: RET. PHOTO , B. L. & W. PROOF , HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET